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Sommario/riassunto	Revised edition of Hock's award-winning Birth of the Chaordic Age, updated throughout and featuring two new chapters The only first-person account of the rise of VISA, the world's largest business enterprise--in 2004, VISA's products were used by more than a billion people at 20 million locations in more than 150 countries Hock, VISA's founder, details the revolutionary ""chaordic"" organizational philosophy that was instrumental in VISA's successHock skillfully weaves together the story of VISA with his own remarkable life story

and elaborates the visionary philosophy that allowed VISA to t
