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Titolo	Word of mouse [[electronic resource]] : the new age of networked media / / Jim Banister
Pubbl/distr/stampa	Chicago, : Agate, c2004
ISBN	1-57284-632-1
Descrizione fisica	1 online resource (226 p.)
Disciplina	303.48/33
Soggetti	Information society Digital media - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Misunderstanding media -- The dot calm -- Understanding media -- Organizing media -- Networked media -- All business is show business -- The humanode -- The value net -- Traders in our midst -- Symphonic literacy and the feminine touch -- Media in motion.
Sommario/riassunto	A cutting-edge study explores the evolution and proliferation of digital technology, looking ahead to examine how radical changes in how everyone uses media must evolve to realize the true potential of programming.