

1. Record Nr.	UNINA9910130878103321
Autore	Chandler R. E (Richard E.)
Titolo	Statistical methods for trend detection and analysis in the environmental sciences // Richard Chandler, E. Marian Scott
Pubbl/distr/stampa	Chichester, West Sussex, United Kingdom : , : Wiley, , 2011
ISBN	1-119-99196-X 1-119-99157-9
Descrizione fisica	1 online resource (834 p.)
Collana	Statistics in practice
Classificazione	MAT029000
Disciplina	577.01/1 577.011
Soggetti	Environmental sciences - Statistical methods Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Statistics in Practice; Title Page; Copyright; Preface; Contributing authors; Part I: Methodology; Chapter 1: Introduction; 1.1 What is a Trend?; 1.2 Why Analyse Trends?; 1.3 Some Simple Examples; 1.4 Considerations and Difficulties; 1.5 Scope of the Book; 1.6 Further Reading; References; Chapter 2: Exploratory Analysis; 2.1 Data Visualisation; 2.2 Simple Smoothing; 2.3 Linear Filters; 2.4 Classical Test Procedures; 2.5 Concluding Comments; References; Chapter 3: Parametric Modelling-Deterministic Trends; 3.1 The Linear Trend; 3.2 Multiple Regression Techniques 3.3 Violations of Assumptions 3.4 Nonlinear Trends; 3.5 Generalised Linear Models; 3.6 Inference with Small Samples; References; Chapter 4: Nonparametric Trend Estimation; 4.1 An Introduction to Nonparametric Regression; 4.2 Multiple Covariates; 4.3 Other Nonparametric Estimation Techniques; 4.4 Parametric or Nonparametric?; References; Chapter 5: Stochastic Trends; 5.1 Stationary Time Series Models and Their Properties; 5.2 Trend Removal via Differencing; 5.3 Long Memory Models; 5.4 Models for Irregularly Spaced Series; 5.5 State Space and Structural Models; 5.6 Nonlinear Models; References Chapter 6: Other Issues 6.1 Multisite Data; 6.2 Multivariate Series; 6.3 Point Process Data; 6.4 Trends in Extremes; 6.5 Censored Data;

References; Part II: Case Studies; Chapter 7: Additive Models for Sulphur Dioxide Pollution in Europe; 7.1 Introduction; 7.2 Additive Models with Correlated Errors; 7.3 Models for the SO<sub>2</sub> Data; 7.4 Conclusions; 7.5 Acknowledgement; References; Chapter 8: Rainfall Trends in Southwest Western Australia; 8.1 Motivation; 8.2 The Study Region; 8.3 Data Used in the Study; 8.4 Modelling Methodology; 8.5 Results; 8.6 Summary and Conclusions; References  
Chapter 9: Estimation of Common Trends for Trophic Index Series 9.1 Introduction; 9.2 Data Exploration; 9.3 Common Trends and Additive Modelling; 9.4 Dynamic Factor Analysis to Estimate Common Trends; 9.5 Discussion; 9.6 Acknowledgement; References; Chapter 10: A Space-Time Study on Forest Health; 10.1 Forest Health: Survey and Data; 10.2 Regression Models for Longitudinal Data with Ordinal Responses; 10.3 Spatiotemporal Models; 10.4 Spatiotemporal Modelling and Analysis of Forest Health Data; 10.5 Acknowledgements; References; Index; Statistics in Practice

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#### Sommario/riassunto

"Statistical methodology itself has made some significant developments in areas that are highly relevant to the problems faced by environmentalists; thus this book fills a gap in the market in which there is currently a lot of interest. Split into two parts, part 1 - Theory and methods - introduces the basis for and scope of the book, and covers amongst others the chief topics of exploratory analysis, non-parametric estimation and testing, and parametric modeling. Part 2 - Case Studies - introduces a number of co-authors, specialists in their own areas of environmental science, to illustrate the application of the theory and methods in practice. The accompanying website develops the practical aspects raised in the book, and provides a useful complementary tool."--Provided by publisher.

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2. Record Nr.	UNINA9910782763803321
Autore	Burke Edmund M
Titolo	Managing a company in an activist world [[electronic resource]] : the leadership challenge of corporate citizenship / / Edmund M. Burke
Pubbl/distr/stampa	Westport, Conn., : Praeger, 2005
ISBN	1-282-40612-4 9786612406126
Descrizione fisica	1 online resource (206 p.)
Disciplina	658.4 658.4/08 658.408
Soggetti	Social responsibility of business Industrial management - Social aspects Corporations - Public relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [173]-182) and indexes.
Nota di contenuto	Contents; Preface; Acknowledgments; 1 With Apologies to James Carville . . . "It's the Behavior, Stupid"; 2 The Case for Change; 3 The Faces of Activism; 4 Step One: You Start with a Vision-A Social Vision; 5 Step Two: Abandon the Command and Control Style of Managing External Affairs; 6 Step Three: Use the CACDIC Strategy; 7 Step Four: Who Are Our External Stakeholders and What Do They Value?; 8 Step Five: What Are the Characteristics of Our Relationships?; 9 Preparing Managers for the New New Thing; 10 The Stakeholder Relations Plan 11 The Site Community Strategy: A Responsibility of the Facility Manager12 The Site Community Strategy, Continued; 13 The Societal Strategy-The CEO's Responsibility; Notes; Name Index; Subject Index
Sommario/riassunto	Against a backdrop of corporate scandal, business leaders can no longer rely on the old-fashioned style of one-sided community relations programs to promote a good image. Nor can they expect preferential treatment just because they meet their tax obligations. Pressure from all sides is forcing corporate leaders to increase their investments in the communities they serve and redefining their relationships with key stakeholder groups, including employees,

suppliers, governing boards, shareholders, and the press. Safeguarding the environment, supporting human rights, eliminating child labor, ente

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