Record Nr. UNINA9910782740903321 Autore Deere-Birkbeck Carolyn <1973-> Titolo The implementation game [[electronic resource]]: the TRIPS agreement and the global politics of intellectual property reform in developing countries / / Carolyn Deere Oxford,: New York; Oxford University Press, 2009 Pubbl/distr/stampa **ISBN** 0-19-161525-0 0-19-958747-7 1-281-93078-4 9786611930783 0-19-156406-0 Descrizione fisica 1 online resource (428 p.) Disciplina 346.04/8 Soggetti Intellectual property (International law) Foreign trade regulation Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. 343-395) and index. Nota di contenuto The TRIPS implementation game: a fight for ideas -- Developing countries in the global IP system -- Variation in TRIPS implementation (1995--2007) -- Post-TRIPS tensions and global IP debates --International pressures on developing countries -- The developing country dimension: how national politics mattered -- TRIPS implementation in Francophone Africa -- The implementation game and the variation puzzle. Sommario/riassunto This is first book-length study of the politics surrounding the implementation of the WTO's Agreement on Trade Related Intellectual Property Rights (TRIPS), a controversial agreement administered by the World Trade Organization. - ;The fight between North and South over intellectual property (IP) reached new heights in the 1990's. In one corner, large multinational companies and developed countries sought to protect their investments. Opposing them, developing countries argued for the time and scope to pursue development strategies

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