

1. Record Nr.	UNINA9910782740103321
Titolo	The American marketplace : demographics and spending patterns // by the editors of New Strategist Publications
Pubbl/distr/stampa	Ithaca, N.Y. : , : New Strategist Publications, , 2007
ISBN	1-933588-35-7 1-4356-7034-5 9786611078638 1-281-07863-8
Edizione	[Eleventh edition.]
Descrizione fisica	1 online resource (xix, 532 pages) : illustrations
Collana	Who's Buying Series
Disciplina	381.45621388
Soggetti	Demographic surveys - United States Population Consumers - United States Consumption (Economics) - United States Market surveys - United States United States Statistics United States Population Statistics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Education trends -- Health trends -- Housing trends -- Income trends -- Labor force trends Living arrangement trends -- Population trends -- Spending trends -- Wealth trends.
Sommario/riassunto	Provides the demographics and spending patterns of American consumers. Includes data on education, health, housing, income, labor force participation, living arrangements, population, spending, and wealth.