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Nota di contenuto	Cover; Contents; List of Figures; Preface; 1 Evidence-based Practice; 2 Theoretical Background; 3 The Nature of Narrative; 4 Learning; 5 Knowledge and Knowledge Management; 6 Narrative in Virtual Worlds; 7 Narrative in Organisations; 8 Narrative-based Practice; Appendix 1 Telling the Story; Appendix 2 The History of the Future: Storytelling in Team Building and Forward Planning; Appendix 3 'I, the Customer': Using Storytelling to Reach Understanding of Customer Experiences; Bibliography; Index
Sommario/riassunto	In this important new book Peter Brophy introduces and explains the concept of story-telling or narrative-based practice in teaching, research, professional practice and organizations. This book will be essential reading for professionals, scholars and students in the many disciplines currently using evidence-based practice, such as information management, health, social policy, librarianship and general management.

