1. Record Nr. UNINA9910782682703321 Autore McChesney Robert Waterman <1952-> Titolo Telecommunications, Mass Media, and Democracy: the Battle for the Control of U.S. Broadcasting, 1928-1935 New York, : Oxford University Press, 1995 Pubbl/distr/stampa **ISBN** 0-19-772635-6 1-280-44203-4 0-19-802360-X Descrizione fisica 1 online resource (410 pages) Disciplina 384.540973 Soggetti Radio broadcasting policy Radio broadcasting policy - United States - History Broadcasting policy - United States - History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Contents; Abbreviations; Principal Characters; 1. Introduction; 2. General Order 40 and the Emergence of Commercial Broadcasting, 1925-1930; 3. The Broadcast Reform Movement I: The Payne Fund and Ferment Among the Educators; 4. The Broadcast Reform Movement II: Nonprofit Broadcasters, Civic Organizations, and Intellectuals; 5. The Broadcast Reform Movement versus the Radio Lobby: Arguments, Proposals, Programs, and Problems; 6. 1930-Summer 1932: The Battle on Capitol Hill; 7. Autumn 1932-December 1933: The Battle for Public Opinion and the White House 8. December 1933-January 1935: The Statutory Consolidation of the Status Quo9. January 1935 and Beyond: The Ideological Consolidation of the Status Quo; 10. Conclusion; Notes; Selected Bibliography; Index This study examines a critical point in US broadcasting, when a strong Sommario/riassunto opposition emerged to challenge network-dominated, advertising-

supported media such as radio.