

1. Record Nr.	UNINA9910782661003321
Autore	Fuller Ellen V. <1956->
Titolo	Going global [[electronic resource] ] : culture, gender, and authority in the Japanese subsidiary of an American corporation // Ellen V. Fuller
Pubbl/distr/stampa	Philadelphia, : Temple University Press, 2009
ISBN	9786612047329 1-282-04732-9 1-59213-690-7
Descrizione fisica	1 online resource (228 p.)
Disciplina	331.6/9956
Soggetti	Corporations, American - Social aspects - Japan International business enterprises - Japan - Employees Corporate culture - Japan Management - Japan
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [191]-203) and index.
Nota di contenuto	Contents; Preface; Acknowledgments; Chapter 1 Culture, Gender, and Authority in Transnational Corporate Contexts; Chapter 2 Setting Transco within the Contexts of American and Japanese Corporations; Chapter 3 Uncertainty, Trust, and Commitment: Defining the Self in Relation to Employment at Transco; Chapter 4 Identity and Perception at Transco: Manifestations of Confusion; Chapter 5 Authority as Culture and Gender Dominance; Chapter 6 Embracing Chaos: Toward a More Genuine Valuation of Difference; Notes; References; Index
Sommario/riassunto	In this intriguing ethnography, Ellen Fuller investigates how issues of gender and identity as they relate to authority are addressed in a globalizing corporate culture. Going Global goes behind the office politics, turf wars and day-to-day workings of a transnational American company in Japan in the late 1990's as employees try to establish a comfortable place within the company. Fuller looks at how relationships among Asians and between Asians and Americans are tested as individuals are promoted to positions of power and authority. Is there pressure for the Japanese to be

