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Titolo	The Routledge handbook of discourse analysis [[electronic resource]] / / edited by James Paul Gee and Michael Handford
Pubbl/distr/stampa	London ; ; New York, : Routledge, 2012
ISBN	1-136-67292-3 0-203-80906-8
Descrizione fisica	1 online resource (709 p.)
Collana	Routledge handbooks in applied linguistics
Altri autori (Persone)	GeeJames Paul HandfordMichael <1969->
Disciplina	401.41 401/.41
Soggetti	Discourse analysis Linguistics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Routledge Handbook of Discourse Analysis; Copyright; Contents; List of illustrations; Acknowledgments; List of contributors; Introduction; PART I Approaches to discourse analysis; 1 Critical discourse analysis; 2 Systemic functional linguistics; 3 Multimodal discourse analysis; 4 Narrative analysis; 5 Mediated discourse analysis; 6 Multimedia and discourse analysis; 7 Gender and discourse analysis; 8 Discursive psychology and discourse analysis; 9 Conversation analysis; 10 Interactional sociolinguistics and discourse analysis; 11 Discourse-oriented ethnography 12 Discourse analysis and linguistic anthropology13 Corpus-based discourse analysis; PART IIRegister and genre; 14 Register and discourse analysis; 15 Genre in the Sydney school; 16 Genre as social action; 17 Professional written genres; 18 Spoken professional genres; PART IIIDevelopments in spoken discourse; 19 Prosody in discourse; 20 Lexis in spoken discourse; 21 Emergent grammar; 22 Creativity in speech; 23 Spoken narrative; 24 Metaphor in spoken discourse; 25 From thoughts to sounds; PART IVEducational applications; 26 Discourse and "the New Literacy Studies"

27 Ethnography and classroom discourse 28 Education and bilingualism; 29 English for academic purposes and discourse analysis; PART VI Institutional applications; 30 Advertising and discourse analysis; 31 Media and discourse analysis; 32 Asian business discourse(s); 33 Discourse and healthcare; 34 Discourses in the language of the law; 35 Ethnicity and humour in the workplace; 36 Discourse, gender and professional communication; PART VII Identity, culture and discourse; 37 Politics as usual: investigating political discourse in action; 38 Discourse geography 39 Queer linguistics, sexuality, and discourse analysis 40 Intercultural communication; 41 Discourse and knowledge; 42 Narrative, cognition, and rationality; 43 Discourse and power; 44 Literary discourse; 45 A multicultural approach to discourse studies; 46 World Englishes and/or English as a lingua franca; Index

Sommario/riassunto

The Routledge Handbook of Discourse Analysis covers the major approaches to Discourse Analysis from Critical Discourse Analysis to Multimodal Discourse Analysis and their applications in key educational and institutional settings. The handbook is divided into six sections: Approaches to Discourse Analysis, Register and Genre, Developments in Spoken Discourse, Educational Applications, Institutional Applications and Identity, Culture and Discourse. The chapters are written by a wide range of contributors from around the world, each a leading researcher in their respective field

2. Record Nr.	UNINA9910782625603321
Autore	Bradley Patricia <1941->
Titolo	Mass Media and the Shaping of American Feminism, 1963-1975 [[electronic resource]]
Pubbl/distr/stampa	Jackson, : University Press of Mississippi, 2004
ISBN	1-282-91721-8 9786612917219 1-60473-051-X
Descrizione fisica	1 online resource (341 p.)
Disciplina	070.4 070.4/4930542 070.44930542
Soggetti	Feminism and mass media Journalism & Communications Communication & Mass Media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; List of Abbreviations; Introduction; 1. The Legacy of The Feminine Mystique; 2. Marching for the Media: NOW and Media Activism; 3. The Left at Center; 4. The Practice of the Craft; 5. August 1970; 6. Media and Mitigation: Soothing Sexual Angst; 7. Gloria Steinem; 8. Ms.and the Success of Liberal Feminism; 9. Efforts to Reform the Media: Print; 10. Reform Redux: Broadcast; 11. Rise of the Opposition; Conclusion: A Moment of Triumph; Works Cited; Index
Sommario/riassunto	Beginning in 1963 with the publication of Betty Friedan's The Feminine Mystique and reaching a high pitch ten years later with the televised mega-event of the ""Battle of the Sexes""-the tennis match between Billie Jean King and Bobby Riggs-the mass media were intimately involved with both the distribution and the understanding of the feminist message. This mass media promotion of the feminist profile, however, proved to be a double-edged sword, according to Patricia Bradley, author of Mass Media and the Shaping of American Feminism, 1963-1975. Although millions of women learned about feminism

