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| 1. Record Nr. | UNINA9910457954303321 |
| Titolo | The Routledge handbook of discourse analysis [[electronic resource] /] / edited by James Paul Gee and Michael Handford |
| Pubbl/distr/stampa | London ; ; New York, : Routledge, 2012 |
| ISBN | 1-136-67292-3 0-203-80906-8 |
| Descrizione fisica | 1 online resource (709 p.) |
| Collana | Routledge handbooks in applied linguistics |
| Altri autori (Persone) | GeeJames Paul HandfordMichael <1969-> |
| Disciplina | 401.41 401/.41 |
| Soggetti | Discourse analysis Linguistics Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | The Routledge Handbook of Discourse Analysis; Copyright; Contents; List of illustrations; Acknowledgments; List of contributors; Introduction; PART I Approaches to discourse analysis; 1 Critical discourse analysis; 2 Systemic functional linguistics; 3 Multimodal discourse analysis; 4 Narrative analysis; 5 Mediated discourse analysis; 6 Multimedia and discourse analysis; 7 Gender and discourse analysis; 8 Discursive psychology and discourse analysis; 9 Conversation analysis; 10 Interactional sociolinguistics and discourse analysis; 11 Discourse-oriented ethnography 12 Discourse analysis and linguistic anthropology 13 Corpus-based discourse analysis; PART II Register and genre; 14 Register and discourse analysis; 15 Genre in the Sydney school; 16 Genre as social action; 17 Professional written genres; 18 Spoken professional genres; PART III Developments in spoken discourse; 19 Prosody in discourse; 20 Lexis in spoken discourse; 21 Emergent grammar; 22 Creativity in speech; 23 Spoken narrative; 24 Metaphor in spoken discourse; 25 From thoughts to sounds; PART IV Educational applications; 26 Discourse and "the New Literacy Studies" |

27 Ethnography and classroom discourse
28 Education and bilingualism;
29 English for academic purposes and discourse analysis;
PART VI Institutional applications;
30 Advertising and discourse analysis;
31 Media and discourse analysis;
32 Asian business discourse(s);
33 Discourse and healthcare;
34 Discourses in the language of the law;
35 Ethnicity and humour in the workplace;
36 Discourse, gender and professional communication;
PART VII Identity, culture and discourse;
37 Politics as usual: investigating political discourse in action;
38 Discourse geography
39 Queer linguistics, sexuality, and discourse analysis
40 Intercultural communication;
41 Discourse and knowledge;
42 Narrative, cognition, and rationality;
43 Discourse and power;
44 Literary discourse;
45 A multicultural approach to discourse studies;
46 World Englishes and/or English as a lingua franca;
Index

Sommario/riassunto

The Routledge Handbook of Discourse Analysis covers the major approaches to Discourse Analysis from Critical Discourse Analysis to Multimodal Discourse Analysis and their applications in key educational and institutional settings. The handbook is divided into six sections: Approaches to Discourse Analysis, Register and Genre, Developments in Spoken Discourse, Educational Applications, Institutional Applications and Identity, Culture and Discourse. The chapters are written by a wide range of contributors from around the world, each a leading researcher in their respective field

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| 2. Record Nr. | UNINA9910782625603321 |
| Autore | Bradley Patricia <1941-> |
| Titolo | Mass Media and the Shaping of American Feminism, 1963-1975 [[electronic resource]] |
| Pubbl/distr/stampa | Jackson, : University Press of Mississippi, 2004 |
| ISBN | 1-282-91721-8 9786612917219 1-60473-051-X |
| Descrizione fisica | 1 online resource (341 p.) |
| Disciplina | 070.4 070.4/4930542 070.44930542 |
| Soggetti | Feminism and mass media Journalism & Communications Communication & Mass Media |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di contenuto | Contents; List of Abbreviations; Introduction; 1. The Legacy of The Feminine Mystique; 2. Marching for the Media: NOW and Media Activism; 3. The Left at Center; 4. The Practice of the Craft; 5. August 1970; 6. Media and Mitigation: Soothing Sexual Angst; 7. Gloria Steinem; 8. Ms.and the Success of Liberal Feminism; 9. Efforts to Reform the Media: Print; 10. Reform Redux: Broadcast; 11. Rise of the Opposition; Conclusion: A Moment of Triumph; Works Cited; Index |
| Sommario/riassunto | Beginning in 1963 with the publication of Betty Friedan's The Feminine Mystique and reaching a high pitch ten years later with the televised mega-event of the ""Battle of the Sexes""-the tennis match between Billie Jean King and Bobby Riggs-the mass media were intimately involved with both the distribution and the understanding of the feminist message. This mass media promotion of the feminist profile, however, proved to be a double-edged sword, according to Patricia Bradley, author of Mass Media and the Shaping of American Feminism, 1963-1975. Although millions of women learned about feminism |

