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Titolo	Living without the screen [[electronic resource]] : causes and consequences of life without television / / Marina Krcmar
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Descrizione fisica	1 online resource (243 p.)
Collana	LEA's communication series
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Preface; Acknowledgments; Part I Introduction and Overview; Chapter 1 Living without Television; Chapter 2 Sample and Method; Chapter 3 How Nonviewers Gave Up Television; Chapter 4 Attitudes Toward Living Without Television; Chapter 5 What is Television?; Part II Television as Content; Chapter 6 Keeping Out Televised Sex and Violence; Chapter 7 Minimizing Consumerism; Chapter 8 Politics and Civic Engagement; Part III Television as Medium; Chapter 9 Autonomous Children; Chapter 10 Time Use; Chapter 11 Encouraging Creativity Chapter 12 Engaging in real LifePart IV Television as Industry; Chapter 13 Choosing to be Different; Chapter 14 Battling the Industry; Chapter 15 Conclusion; References; Index
Sommario/riassunto	Living Without the Screen provides an in-depth study of those American families and individuals who opt not to watch television, exploring the reasons behind their choices, discussing their beliefs about television, and examining the current role of television in the American family. Author Marina Krcmar answers several questions in the volume: What is television? Who are those people who reject it? What are their reasons for doing so? How do they believe their lives are

different because of this choice? What impact does this choice have on media research? This volume provides a cu

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