

1. Record Nr.	UNINA9910782591103321
Autore	Lucas Kevin <1954->
Titolo	Health promotion [[electronic resource] ] : evidence and experience // Kevin Lucas and Barbara Lloyd
Pubbl/distr/stampa	London, : SAGE, 2005
ISBN	9786610538805 0-7619-4005-7 1-4462-3167-4 1-280-53880-5 1-84860-542-0
Descrizione fisica	1 online resource (168 p.) : ill
Classificazione	44.10
Altri autori (Persone)	LloydBarbara B <1933-> (Barbara Bloom)
Disciplina	613
Soggetti	Health promotion
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [145]-158) and indexes.
Nota di contenuto	Cover; Contents; Acknowledgements; A personal perspective: Barbara Lloyd; A personal perspective: Kevin Lucas; Chapter 1 - Health and health promotion: 'Theory', models and approaches; Chapter 2 - Health, disease and illness: the voice of authority; Chapter 3 - Health, social indicators and the quality of life; Chapter 4 - Social capital for all?; Chapter 5 - Reasoned Action? More theory than evidence; Chapter 6 - Risky behaviour? Judging the odds; Chapter 7 - The indivisibility of the individual from society; Chapter 8 - Human perspectives in health promotion; References; Author Index Subject Index
Sommario/riassunto	The authors offer a reappraisal of health promotion activity examining evidence for what actually works & highlighting issues for improving efficacy.