

1. Record Nr.	UNISA996393486203316
Autore	Marana Giovanni Paolo <1642-1693.>
Titolo	Letters writ by a Turkish spy [[electronic resource]] : who lived five and forty years, undiscovered, at Paris : giving an impartial account to the Divan at Constantinople, of the most remarkable transactions of Europe, and discovering several intrigues and secrets of the Christian courts, (especially of that of France) from the year 1637, to the year 1682 / / written originally in Arabick, first translated into Italian, afterwards into French, and now into English
Pubbl/distr/stampa	London, : Printed by J. Leake, and are to be sold by Henry Rhodes ..., 1687
Descrizione fisica	[24], 376 p
Altri autori (Persone)	BradshawWilliam <fl. 1700.> MidgleyRobert <1655?-1723.>
Soggetti	Spies - Europe Europe History 17th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	<p>The first edition of this work began publication in 1684, when a volume in Italian entitled "L'esploratore Turco" and a French version entitled "L'esplou du grand seigneur" were published in Paris by C. Barbin. Authorship is disputed, but it is generally agreed that the first fifty letters (the original four volumes) were written by Marana. In the English editions, v. 1 contains the substance of the letters commonly ascribed to Marana. The continuation (i.e. v. 2-8), said to have appeared first in English, has been variously ascribed to Robert Midgley and William Bradshaw; Bradshaw has also been attributed as the translator (from Marana's Italian manuscripts) of the entire work under Dr. Midgley's editorship. Cf. DNB; Gentleman's magazine, 1841, p. 270. Running title reads: Letters writ by a spy at Paris.</p> <p>"The end of the first volume": p. 376.</p> <p>Imperfect: pages 63-64 lacking, tightly bound.</p> <p>Reproduction of original in the Huntington Library.</p>

2. Record Nr.	UNINA9910782585203321
Autore	Kosslyn Stephen Michael <1948->
Titolo	Clear and to the point : 8 psychological principles for compelling PowerPoint presentations / / Stephen M. Kosslyn
Pubbl/distr/stampa	Oxford ; ; New York : , : Oxford University Press, , 2007
ISBN	9780198043270 0198043279 9780199886456 0199886458 9781281165268 1281165263 9786611165260 6611165266
Descrizione fisica	1 online resource (222 pages) : illustrations
Disciplina	006.6/869
Soggetti	Presentation graphics software
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Introduction to articulate presentations -- The big picture -- Legible text -- Color, texture, , and sound -- Communicating quantitative information : graphs -- Communicating qualitative information : charts, diagrams, maps, photographs, and clipart -- The good, the bad, and the incomprehensible -- Appendix : Psychological principles and their specific aspects.
Sommario/riassunto	True or False?. Most PowerPoint presentations are:.. compelling illuminating informative clear and to the point. Answer: False. Make a change following the principles of Stephen Kosslyn: a world authority on the visual brain a clear and engaging writer. Making PowerPoint presentations that are clear, compelling, memorable, and even enjoyable is not an obscure art. In this book, Stephen Kosslyn, a renowned cognitive neuroscientist, presents eight simple principles for

constructing a presentation that takes advantage of the information  
modern science has discovered about perception, memory, and

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