1. Record Nr. UNINA9910782582803321 East-west identities [[electronic resource]]: globalization, localization, Titolo and hybridization / / edited by Chan Kwok-bun, Jan W. Walls and David Hayward Leiden;; Boston,: Brill, 2007 Pubbl/distr/stampa **ISBN** 1-281-92607-8 9786611926076 90-474-2783-1 Descrizione fisica 1 online resource (414 p.) Collana International comparative social studies, , 1568-4474 ; ; v. 15 Classificazione 71.52 Altri autori (Persone) ChanKwok B WallsJan HaywardDavid <1959-> Disciplina 306.0951 Soggetti Cultural fusion Culture and globalization Identity (Psychology) Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Preliminary material / K. Chan, Walls and Hayward -- Introduction: Nota di contenuto Globalization, localization and hybridization: Their impact on our lives / Chan Kwok-Bun -- Chapter 1. Identity in the politics of transition: The case of Hong Kong, 'Asia's world city' / Michael E. Degolyer --Chapter 2. Depoliticization, citizenship and the politics of community in

Globalization, localization and hybridization: Their impact on our lives / Chan Kwok-Bun -- Chapter 1. Identity in the politics of transition: The case of Hong Kong, 'Asia's world city' / Michael E. Degolyer -- Chapter 2. Depoliticization, citizenship and the politics of community in Hong Kong / Lam Wai-Man -- Chapter 3. Globalization and hybridization in cultural production: A tale of two films / Georgette Wang and Emilie Yueh-Yu Yeh -- Chapter 4. Globalization and identity formation: A cross-cultural reading of Amy Tan's \'Sagwa, the chinese siamese cat\' / Lu Fang -- Chapter 5. Identity shifts as a consequence of crossing cultures: Hong Kong chinese migrants return home / Nan M. Sussman -- Chapter 6. Japan's 'Beckham fever': Marketing and consuming a global sport celebrity / Rie Ito -- Chapter 7. On the globalization of the self: Internet weblogs as an identity-forming activity / Oscar Bulaong Jr -- Chapter 8. Hybrid language and hybrid identity? The case of cantonese-english code-switching in Hong Kong /

Sommario/riassunto

Brian Chan Hok-Shing -- Chapter 9. Changing heart (beats): From japanese identity and nostalgia to Taiko for citizens of the Earth / Millie Creighton -- Chapter 10. Learning Hong Kong's body: Beauties, beauty workers and their identities / Anthony Y.H. Fung -- Chapter 11. The impact of localization and globalization on popular music in the context of social change in Taiwan / Ho Wai-Chung -- Chapter 12. Building traditions for bridging differences: Islamic imaginary homelands of chinese-indonesian muslims in east Java / Chiou Syuan-Yuan -- Chapter 13. Pi's passport: Identity and the peculiar economics of popular culture / Chris Wood -- Chapter 14. The pacific rim consciousness of american writers on the West Coast / Chung Ling --Chapter 15. Making Do And Making meaning: Cultural and technological hybridity in recent asian animation / Steve Fore --Chapter 16. 'Globalizentity': Assessing the effects of 'global career' on national identity in Japan / T.J.M. Holden -- Chapter 17. Cyberpatriarchy: Chat rooms and the construction of 'man to man' relations in urban India / Ashley Tellis -- Chapter 18. Diverging media convergence: Perceptual differences across cultures, genders and habits / Jeffrey Wilkinson and Steven Mcclung -- Notes on contributors / K. Chan, Walls and Hayward -- Index / K. Chan, Walls and Hayward. Under the simultaneous influences of globalization and localization. there has emerged a prevalent social formation based on a hybridized culture in which the cultural norms are many and various: boundary transcendence, alternative cultures, cultural hybridity, cultural creativity, connectivity, tolerance, multiculturalism, cosmopolitanism. While the economic forces shaping globalization are powerful and seemingly getting stronger, they are not immutable, nor are their effects predictable or necessarily overwhelming. Contributors to this book are optimistic that the socio-cultural formations of the future, such as cultural hybridity and cosmopolitanism, will be a viable option for constructing new or renewed global communities of migrants around the world. It is on these diasporic communities that the selfdefinition (the self-identity) and cultural expansion of all migrants depend, and it is with these tools that migrants are best equipped to navigate the raging torrents of globalization in the new millennium of a post-postmodern era. Globalization brings with it a fear, a sense of loss and demise. It also brings with it a new sense of opportunity and hope. It is in this spirit that this book should be read. Contributors: Chan Kwok-bun, Jan W. Walls, David Hayward, Michael E. DeGolyer, Lam Wai-man, Georgette Wang, Emilie Yeh Yueh-yu, Lu Fang, Nan M. Sussman, Rie Ito, Oscar Bulaong Jr., Brian Chan Hok-shing, Millie Creighton, Anthony Y.H. Fung, Ho Wai-chung, Chiou Syuan-Yuan, Chris Wood, Chung Ling, Steve Fore, Todd Joseph Miles Holden, Ashley Tellis, Jeffrey S. Wilkinson, Steven McClung