Record Nr. UNINA9910782561703321 Autore Colman Tyler Titolo Wine politics [[electronic resource]]: how governments, environmentalists, mobsters, and critics influence the wines we drink / / Tyler Colman Berkeley, : University of California Press, c2008 Pubbl/distr/stampa **ISBN** 1-281-75268-1 1-4356-8478-8 9786611752682 0-520-93473-3 Descrizione fisica 1 online resource (206 p.) Disciplina 338.4/76632 Soggetti Wine - Political aspects Wine industry Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. 167-172) and index. Nota di contenuto What is wine politics? -- Soil and society -- Authenticating origins --Baptists and bootleggers -- Who controls your palate? -- Greens. grapes, and gripes -- Celebrating diversity. After reading this intriguing book, a glass of wine will be more than Sommario/riassunto hints of blackberries or truffles on the palate. Written by the author of the popular, award-winning website DrVino.com, Wine Politics exposes a little-known but extremely influential aspect of the wine business-the politics behind it. Tyler Colman systematically explains how politics affects what we can buy, how much it costs, how it tastes, what appears on labels, and more. He offers an insightful comparative view of winemaking in Napa and Bordeaux, tracing the different paths American and French wines take as they travel from vineyard to dining room table. Colman also explores globalization in the wine business and illuminates the role of behind-the-scenes players such as governments, distributors, and prominent critics who wield enormous clout. Throughout, Wine Politics reveals just how deeply politics

matters- right down to the taste of the wine in your glass tonight.