Record Nr. UNINA9910782545103321 Autore Grazian David **Titolo** On the make [[electronic resource]]: the hustle of urban nightlife // **David Grazian** Pubbl/distr/stampa Chicago,: University of Chicago Press, 2008 **ISBN** 1-281-95692-9 9786611956929 0-226-30524-4 Descrizione fisica 1 online resource (296 p.) Collana Religion and Postmodernism Disciplina 307.76/408420974811 Young adults - Pennsylvania - Philadelphia - Social conditions Soggetti Nightlife - Pennsylvania - Philadelphia City and town life - Pennsylvania - Philadelphia Bars (Drinking establishments) - Pennsylvania - Philadelphia Nightclubs - Pennsylvania - Philadelphia Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. 243-276) and index. Nota di contenuto Friday night in Philadelphia: the art of the hustle -- Dynamic imagineering: the staging of urban nightlife -- Spin control: public relations and reality marketing -- Winning bar : nightlife as a sporting ritual -- In the company of men: the girl hunt and the myth of the pickup -- Hustling the hustlers: challenging the girl hunt -- Where the action is: storytelling and the imagination of risk -- Smoke and mirrors : the experience of urban nightlife. Sommario/riassunto David Grazian's riveting tour of downtown Philadelphia and its newly bustling nightlife scene reveals the city as an urban playground where everyone dabbles in games of chance and perpetrates elaborate cons. Entertainment in the city has evolved into a professional industry replete with set designers, stage directors, and method actors whose dazzling illusions tempt even the shrewdest of customers. As entertaining and illuminating as the confessional stories it recounts. On the Make is a fascinating exposé of the smoke and mirrors employed in

the city at night.