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Sommario/riassunto	Recognizing the pivotal role of leadership in building sustainable corporations,. this book analyzes the key qualities that go into the making of a successful CEO. in the Indian business environment. Based on a landmark study which covered some. of the most successful business leaders in India, The Indian CEO uses the. framework developed by David McClelland of Harvard University, to determine key. competencies necessary for Indian business leaders to steer their corporations. in the rapidly changing business and social environments. This book is based on in-depth interviews with outstanding I