Record Nr. UNINA9910782542103321 Autore **Ogborn Miles Titolo** Indian ink [[electronic resource]]: script and print in the making of the English East India Company / / Miles Ogborn Chicago,: University of Chicago Press, 2007 Pubbl/distr/stampa **ISBN** 1-281-96609-6 9786611966096 0-226-62042-5 Descrizione fisica 1 online resource (343 p.) Classificazione NQ 9410 Disciplina 954/.14031 Soggetti Printing - Political aspects - India - Bengal - History Bengal (India) Colonization History **England Commerce History** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. 277-304) and index. Nota di bibliografia Frontmatter -- Contents -- List of Figures -- Abbreviations --Nota di contenuto Acknowledgments -- Preface -- 1. The Written World -- 2. Writing Travels: Royal Letters and the Mercantile Encounter -- 3. Streynsham Master's Office: Accounting for Collectivity, Order, and Authority at Fort St. George -- 4. The Discourse of Trade: Print, Politics, and the Company in England -- 5. Stock Jobbing: Print and Prices on Exchange Alley -- 6. The Work of Empire in the Age of Mechanical Reproduction -- Postscript -- Bibliography -- Index Sommario/riassunto A commercial company established in 1600 to monopolize trade between England and the Far East, the East India Company grew to govern an Indian empire. Exploring the relationship between power and knowledge in European engagement with Asia, Indian Ink examines the Company at work and reveals how writing and print shaped authority on a global scale in the seventeenth and eighteenth centuries. Tracing the history of the Company from its first tentative trading voyages in

in the late eighteenth century

the early seventeenth century to the foundation of an empire in Bengal