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Altri autori (Persone)	Conill SanchoJesus <1952-> LuetgeChristoph <1969-> Schonwalder-KuntzeTatjana
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Nota di contenuto	Cover; Contents; List of Figures; List of Contributors; Introduction; PART 1: THEORIZING CORPORATE CITIZENSHIP; PART 2: FOUNDING BUSINESS ETHICS AND (CORPORATE) SOCIAL RESPONSIBILITY; PART 3: REFLECTING THE IMPACT OF ETHICAL THEORY: CONTRACTARIANISM, ETHICS AND ECONOMICS; Name Index; Subject Index
Sommario/riassunto	This study provides a representation of the broad spectrum of theoretical work on topics related to business ethics, with a particular focus on corporate citizenship. Together, the contributions offer varied philosophical theories in approaches to business ethics.