

1. Record Nr.	UNINA9910782530403321
Autore	Ruzicka Rudolf
Titolo	Control in Grammar and Pragmatics [[electronic resource] ] : A cross-linguistic study
Pubbl/distr/stampa	Amsterdam/Philadelphia, : John Benjamins Publishing Company, 1999
ISBN	1-282-16346-9 9786612163463 90-272-9926-9
Descrizione fisica	1 online resource (218 p.)
Collana	Linguistik Aktuell/Linguistics Today
Disciplina	411
Soggetti	Control (Linguistics) Grammar, Comparative and general Pragmatics Philology & Linguistics Languages & Literatures
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	CONTROL IN GRAMMAR AND PRAGMATICS; Editorial page; Title page; LCC page; Preface; Contents; Chapter 1. Introduction; Chapter 2. Preliminaries; Chapter 3. The theory outlined; Chapter 4. The persuade subclass and cognate ones subject to the general constraint; Chapter 5. The case of promise; Chapter 6. No Choice of Controller; Chapter 7. Reflexive clitic impersonal clauses in Control structures; Chapter 8. "Self-control" with evaluating and attitudinal predicates; Chapter 9. Aspects of control in the "grain problem" and in VP-deletion Chapter 10. Summary and conclusions With some remaining questionsChapter 11. Turning to the Minimalist Program; Notes; References; Subject index; The Series LINGUISTIK AKTUELL/LINGUISTICS TODAY
Sommario/riassunto	The claim that "...pronominals have phonological features only where they must, for some reason", is strongly supported by the occurrence of the null pronoun PRO as coined and introduced by Noam Chomsky. How reference of PRO is determined is the main subject of control theory, the subsystem of core grammar to which this study is

dedicated. Chomsky has not followed up his "natural suggestion that choice of controller is determined by theta roles or other semantic properties of the verb, perhaps pragmatic conditions of some sort."But then, a great many students of control have engaged in exp

2. Record Nr.	UNINA9910785209803321
Autore	Novick Tzvi
Titolo	What is good, and what God demands [[electronic resource] ] : normative structures in tannaitic literature / / by Tzvi Novick
Pubbl/distr/stampa	Leiden ; ; Boston, : Brill, 2010
ISBN	1-282-94887-3 9786612948879 90-04-18829-0
Descrizione fisica	1 online resource (260 p.)
Collana	Supplements to the Journal for the study of Judaism ; ; v. 144
Disciplina	296.1/8
Soggetti	Rabbinical literature - History and criticism Jewish law - Interpretation and construction Tannaim
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [217]-228) and an indexes.
Nota di contenuto	Preliminary Material / T. Novick -- Introduction / T. Novick -- Chapter One. Categorical Oppositions / T. Novick -- Chapter Two. Teleological Mitzvah / T. Novick -- Chapter Three. Scripture And World: Between The Schools Of R. Akiva And R. Ishmael / T. Novick -- Chapter Four. The Normative Realm As Mitzvah / T. Novick -- Chapter Five. "One Need Not Scruple": Law As Intrusion / T. Novick -- Chapter Six. Cautious Actors / T. Novick -- Chapter Seven. Eager Observance / T. Novick -- Chapter Eight. Exemplarity / T. Novick -- Conclusion / T. Novick -- Bibliography / T. Novick -- Index Of Names / T. Novick -- Index Of Sources / T. Novick.
Sommario/riassunto	The normative rhetoric of tannaitic literature (the earliest extant corpus of rabbinic Judaism) is predominantly deontological. Prior scholarship on rabbinic supererogation, and on points of contact with Greco-

Roman virtue discourse, has identified non-deontological aspects of tannaitic normativity. However, these two frameworks overlook precisely the productive intersection of deontological with non-deontological, the first because supererogation defines itself against obligation, and the second because the Greco-Roman compare discourages serious treatment of law-like elements. This book addresses ways in which alternative normative forms entwine with the core deontological rhetoric of tannaitic literature. This perspective exposes, inter alia, echoes of the post-biblical wisdom tradition in tannaitic law, the rich polyvalence of the category mitzvah, and telling differences between the schools of Akiva and Ishmael.

3. Record Nr.	UNINA9910785984703321
Autore	Kahn Kenneth B
Titolo	Product planning essentials [[electronic resource] /] / Kenneth B. Kahn
Pubbl/distr/stampa	Thousand Oaks, Calif. ; ; London, : SAGE, c2001
ISBN	1-322-41347-9 0-7619-1998-8 1-4522-3813-8 1-4522-2173-1
Descrizione fisica	1 online resource (viii, 254 p.) : ill
Disciplina	658.575
Soggetti	New products
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Preface; Chapter 1 - Introduction; Chapter 2 - Strategy and Process; Chapter 3 - Organizing People; Chapter 4 - Opportunity Identification; Chapter 5 - Concept Generation; Chapter 6 - Concept Evaluation; Chapter 7 - Technical Development; Chapter 8 - Market Planning; Chapter 9 - Commercialization and Launch; Chapter 10 - Life Cycle Management; Chapter 11 - Special Topics in Product Planning: International Issues, Public Policy, and Intellectual Property; Chapter 12 - Product Development Best Practices; Appendix A:

Situation Analysis Data Sources

Appendix B: Reference Sources for Product PlanningReferences; Index;

About the Author

Sommario/riassunto

Concise yet comprehensive, 'Product Planning Essentials' is a highly practical guide to the complex, interdisciplinary nature of product development and management.