

1. Record Nr.	UNISA996202984103316
Autore	Barta Carolyn
Titolo	ENSCO : the first twenty years : offshore driller of choice / / Carolyn Barta [[electronic resource]]
Pubbl/distr/stampa	Houston, TX, : Gulf Pub., c2008
Descrizione fisica	1 online resource (xxiv, 264 p., [16] p. of plates) : ill. (some col.), col. map ;
Disciplina	338.7/622338190973
Soggetti	Offshore oil well drilling - United States - History Offshore oil industry - United States - History Offshore oil well drilling - History - United States Offshore oil industry - History - United States Business & Economics Industries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 255-260) and index.
Nota di contenuto	Foreword / Matthew R. Simmons -- Foreword / William P. (Bill) Clements -- ; pt. I. Establishing a Presence and Critical Mass -- ; 1. Buying Blocker: A Company Is Born, 1986-1987 -- ; 2. Carl Thorne: One Man's Imprint -- ; 3. Recruiting People to Build an Energy Service Company, 1987-1989 -- ; 4. Rising from the Ashes: A Drilling Company, 1987-1991 -- ; 5. Building Critical Mass, 1987-1991 -- ; 6. The Watershed Years, 1992-1993 -- ; pt. II. Product Specialization and Global Reach -- ; 7. Acquiring Penrod: The Minnow That Ate the Whale, 1989-1993 -- ; 8. Venezuela: The Company's Annuity, 1987-1999 -- ; 9. Going Global: Focus Shifts Offshore, 1994-1998 -- ; pt. III. Honing a Competitive Advantage.
Sommario/riassunto	"This book is the story of the people who built ENSCO International Incorporated into one of the largest and most profitable offshore drilling companies in the world and how they did it. ENSCO: The First Twenty Years is about the founder, people and life of a company that achieved success against all odds as a result of commitment, discipline, and dedicated and focused management. But it also is the story of an

industry plagued by up-and-down cycles and the difficulties that oil service companies face in uncertain markets. It's a tale of American business history, of risk-taking, entrepreneurship and business development by a company that thrived with visionary, careful and hard-working leadership."--Jacket.

2. Record Nr.	UNINA9910782495903321
Autore	Redshaw Sarah
Titolo	In the Company of Cars : Driving as a Social and Cultural Practice / / Sarah Redshaw
Pubbl/distr/stampa	London : , : Taylor and Francis, , 2017
ISBN	1-317-11779-4 1-315-58818-8 1-317-11778-6 1-281-54512-0 9786611545123 0-7546-9086-5
Edizione	[First edition.]
Descrizione fisica	1 online resource (208 p.)
Collana	Human factors in road and rail transport
Disciplina	303.48/32
Soggetti	Automobiles - Social aspects Automobile driving - Social aspects Traffic safety - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [173]-181) and index.
Nota di contenuto	Cover; Contents; List of Figures; Foreword; Preface; Acknowledgments; Introduction: Cars and their Associations; Chapter 1 Enticing Cars and Driving Styles; Chapter 2 Inscribing Driving: Boredom and Pleasure on the Roads; Chapter 3 Cultured Drivers; Chapter 4 Driven by Desire; Chapter 5 Dilemmas of the Car; Chapter 6 An Ethical Future of Mobility; Bibliography; Index
Sommario/riassunto	"It has long been accepted that the social and cultural meanings of the car far exceed the practical need for mobility. This book marks the first attempt to contribute to road safety, considering, in depth, these

meanings and the cultures of driving that are shaped by them. In the Company of Cars examines the perspectives that young people have on cars, and explores the broader social and cultural meanings of the car, the potential it is supposed to fulfil, and the anticipated benefits it offers to young drivers. From focus-group research conducted in Australia, the book takes up the views of young people on a range of topics, from media to car use to gender performance. The author looks at the ways in which driving has been defined by articulations of the car that emphasize valued features of the car-driver, such as gender, youthfulness, status, age, power, raciness, sexiness, ruggedness and competitiveness. The book takes a global perspective on mobility, considering the impact of cars and road safety policy on quality of life, and the value and significance of other modes of travel, in a range of countries."--Provided by publisher.
