1. Record Nr. UNINA9910782451703321 Autore Temple Mick Titolo The British Press [[electronic resource]] Maidenhead,: McGraw-Hill Education, 2008 Pubbl/distr/stampa **ISBN** 1-281-95325-3 0-335-23695-2 Descrizione fisica 1 online resource (273 p.) 072 Disciplina 302.23220941 Journalism Soggetti Press Press and politics Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Front cover; Half title page; Title page; Copyright page; Contents; Acknowledgements; Introduction; Chapter 1: From Gutenberg to mass medium; Chapter 2: The shock of the new: the rise of the 'popular press'; Chapter 3: The press and the Second WorldWar: the triumph of radio; Chapter 4: The post-war press and the decline of deference ... and sales; Chapter 5: New technology: Wapping and beyond; Chapter 6: The local press; Chapter 7: Theories of news production and news values; Chapter 8: Censorship; Chapter 9: Spin, public relations and the press; Chapter 10: Newspapers and 'dumbing down' Chapter 11: The press and democracy: speaking for the public? Chapter 12: Future imperfect?; Bibliography; Index; Back cover Sommario/riassunto Offers an introduction to the history, theory, politics and potential future of British newspapers. This book focuses on the relationship

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