

1. Record Nr.	UNINA9910782388203321
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Titolo	Essays in technology management and policy [[electronic resource]] : selected papers of David J. Teece // David J. Teece
Pubbl/distr/stampa	River Edge, N.J., : World Scientific, c2003
ISBN	1-281-94794-6 9786611947941 981-279-692-4
Descrizione fisica	1 online resource (x, 514 p.)
Disciplina	658.514
Soggetti	Knowledge management Technological innovations - Management Technology - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction -- I. Capturing value from technological innovation. Profiting from technological innovation: implications for integration, collaboration, licensing and public policy -- Capturing value from knowledge assets: the new economy, markets for know-how, and intangible assets -- II. Sustaining value creation and capture. Dynamic capabilities and strategic management / with Gary Pisano and Amy Shuen -- Mitigating procurement hazards in the context of innovation / with John M. deFigueiredo -- Firm organization, industrial structure, and technological innovation -- III. Licensing, technology transfer, and the market for know-how. When is virtual virtuous? Organizing for innovation / with Henry W. Chesbrough -- Managing intellectual capital: licensing and cross-licensing in semiconductors and electronics / with Peter C. Grindley -- The market for know-how and the efficient international transfer of technology -- Technology transfer by multinational firms: the resource cost of transferring technological know-how -- IV. Technological change and competition policy. Antitrust policy and innovation: taking account of performance competition and competitor cooperation / with Thomas M. Jorde -- Information sharing, innovation, and antitrust -- The meaning of

monopoly: antitrust analysis in high-technology industries / with Mary Coleman -- The analysis of market definition and market power in the context of rapid innovation / with Chris Pleatsikas -- V. Technological innovation and the theory of the firm. Towards an economic theory of the multiproduct firm -- Competition, cooperation, and innovation: organizational arrangements for regimes of rapid technical progress -- The dynamics of industrial capitalism: perspectives on Alfred Chandler's Scale and Scope (1990).

Sommario/riassunto

This book examines the manner in which successful firms develop, transfer, protect, and capture value from technological innovation. In essence, it is about "knowledge management", which lies at the foundation of firm level competitive advantage in today's global economy. The essays contain some of the fundamental contributions to the field of knowledge management by one of its best-known thinkers; they also constitute an immensely practical guide for those managers who wish to look below the surface of what is going on in Silicon Valley and elsewhere.
