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Nota di contenuto	Theoretical foundation and concepts -- Review of empirical literature -- Conceptual rationale and research questions -- Method -- Sector characteristics -- Data collected -- Empirical evidence -- Synopsis.
Sommario/riassunto	Corporate social responsibility, sustainability, and citizenship are terms that often evoke considerable scepticism and cynicism, particularly in civil society. Much needed sector-specific and comparative research, which could facilitate a more fact-oriented debate, is still missing from the literature. The present study aims to fill this gap by presenting data collected from two groups of managers, namely sustainability experts and non-sustainability experts, from two different industry sectors (integrated oil and gas vs. electric utilities) and several geographical regions. Oliver Salzmann provides a comprehensive view on corporate sustainability management in companies such as Shell and RWE and investigates the key social and environmental issues driving the energy sector. The author analyses the influence which stakeholder pressure exercises on energy companies and their efforts to become more responsive. Moreover, he develops a model for strategic, thus profit-oriented, corporate sustainability management.