

1. Record Nr.	UNINA9910782349103321
Autore	Cole Robert E
Titolo	Managing quality fads [[electronic resource] ] : how American business learned to play the quality game / / Robert E. Cole
Pubbl/distr/stampa	New York, : Oxford University Press, 1999
ISBN	0-19-770333-X 1-280-76105-9 0-19-802860-1
Descrizione fisica	1 online resource (297 p.)
Disciplina	658.5/62
Soggetti	Quality circles Quality circles - United States - History Industrial management - United States - History Industrial management - Japan - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 259-272) and index.
Nota di contenuto	Contents; Tables and Figures; Introduction; 1. The New Quality Model: Continuity or Discontinuity?; 2. Market Pressures and Quality Consciousness; 3. How Much Did You Know and When Did You Know It?; 4. It Ain't Rocket Science, But ...; 5. Casting and Harvesting the Nets; 6. Putting It Together; 7. Modeling the Future for Hewlett-Packard; 8. Adoption, Adaptation, and Reaction at Hewlett-Packard; 9. Quality Outcomes; 10. On Organizational Learning; Notes; References; Index
Sommario/riassunto	Tables and Figures. Introduction. 1. The New Quality Model: Continuity or Discontinuity?. 2. Market Pressures and Quality Consciousness. 3. How Much Did You Know and When Did You Know It?. 4. It Ain't Rocket Science, But... 5. Casting and Harvesting the Nets. 6. Putting It Together. 7. Modeling the Future for Hewlett-Packard. 8. Adoption, Adaptation, and Reaction at Hewlett-Packard. 9. Quality Outcomes. 10. On Organizational Learning. Notes. References. Index