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Titolo	Closing the EU East-West productivity gap [[electronic resource]] : foreign direct investment, competitiveness, and public policy / / David A. Dyker
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Nota di contenuto	CONTENTS; List of Tables and Figures; Preface; Chapter 1 Introduction: Productivity and Social Capability - A Historical and Analytical Framework David A. Dyker and Leonardo Iacovone; Social Capability and Technological Congruence; Why Trade Enhances Productivity; Traditional trade models offer no conclusive answer; So, are we back with X-efficiency?3; Increasing returns and economies of scale; Technological catch-up; Uncertainty and externalities; Foreign Direct Investment, MNCs and Productivity-Some Initial Generalizations Social Capability, Technological Congruence and Foreign Direct Investment References; Chapter 2 Identifying the Channels and Mechanics of FDI-Induced Technology Transfer David A. Dyker, Leonardo Iacovone and Cordula Stolberg; Own-Plant Effects and Spillovers; Horizontal spillovers; Vertical spillovers; Negative spillovers from FDI; Foreign Direct Investment and the Mechanics of Technology Transfer; The OLI/spillover approach; The strategic technology transfer/network-building approach; References Chapter 3 Analyzing FDI in Central-East Europe on the Basis of Sample Surveys Boris Majcen, Slavo Radosevic and Matija Rojec Introduction;

Our Conceptual Approach; Methodology and Sample; Descriptive Analysis; Autonomy of subsidiaries; Market orientation and structure of suppliers; Effects of industrial integration on local subsidiaries; Competence profile of subsidiaries; Internal and external sources of competitiveness; Financial integration; Upgrading activities; Conclusions; References

Chapter 4 Analyzing FDI in Central-East Europe through Case Studies
David A. Dyker, Katie Higginbottom, Niels Kofoed and Cordula Stolberg
Methodology; The Questionnaire; Results of the Interviews; Business strategy; Is there a productivity gap or not?; FDI and human capital formation; FDI and local educational and R&D facilities; Does FDI ever help local suppliers to raise their game?; Is the picture any different in the electronics sector?; Is the picture any different in the services sector?; The issue of country specificity; Country specificity and convergence; References

Chapter 5 Checking the Results of the Case Study Interviews An Essay in Triangulation
Leonardo Iacovone and Niels Kofoed
Introduction; The Global Literature; Macro-econometric studies; Micro-econometric studies; Cross-sectional studies; Panel data studies; Case Studies from a Global Perspective; Summary of principal lessons from case studies; Firm-level absorptive capacity-learning, innovation and path dependence; Multinational strategy and subsidiary development; Market orientation-local and export markets; Sectoral structure and technological trajectories
Partnership and alliances-'packaged' technologies, the OEM model, alliances and joint-ventures

Sommario/riassunto

A product of the Framework V research project, this book addresses one of the key problems facing the EU today: Why is the 'new' EU so much poorer than the 'old', and how will EU enlargement help to solve the problem? Focusing on the productivity problems underlying the East-West gap, it looks in particular at the role that foreign investment and R&D can play in closing it. Against that background, the book assesses what role proactive development policy might play in attacking the roots of low social productivity. Concluding that there will be a clear-cut process of convergence between East a

2. Record Nr.	UNINA9910957695603321
Titolo	Grammaticalization and language change : new reflections // edited by Kristin Davidse ... [et al.] ; in collaboration with Bert Cornillie, Hubert Cuyckens, and Torsten Leuschner
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3.1 Three contemporary functions; 3.2 The rise of the modal particle bien from scalar argumentation; 3.3 Bien in concessive complex sentences; 3.4 The rise of bien as a discourse marker; 4. Subjectification; 5. Persistence
 6. Grammaticalization vs. pragmaticalization
 7. Conclusion; References; Corpora; Lehmann's parameters revisited; 1. Introduction; 2. Lehmann's parameters and grammaticalization; 2.1 Primary and secondary grammaticalization; 2.2 Case studies; 2.2.1 From noun to preposition; 2.2.2 From free demonstrative to bound determiner; 2.2.3 Parameter analysis; 2.3 Discussion; 3. Lehmann's parameters and degrammaticalization; 3.1 Primary and secondary degrammaticalization; 3.2 Defining parameters; 4. Case studies; 4.1 Degrammation; 4.1.1 From modal auxiliary to lexical verb; 4.1.2 From possessive pronoun to noun; 4.1.3 From preposition to lexical verb.; 4.2 Deinflectionalization; 4.2.1 From inflectional genitive suffix to enclitic possessive determiner; 4.2.2 From inflectional nominative suffix to derivational nominalization suffix; 4.3 Debonding; 4.3.1 From bound to free connective; 4.3.2 From bound to free infinitival marker; 4.3.3 From inflectional suffix to pronoun; 4.3.4 From derivational suffix to independent quantifier; 5. Discussion; 5.1 Integrity; 5.2 Paradigmaticity; 5.3 Paradigmatic variability; 5.4 Structural scope; 5.5 Bondedness
 5.6 Syntagmatic variability
 6. Conclusions; Abbreviations; Texts; References; "Paradigmatic integration"; 1. Introduction; 2. The model of successive context-/construction types; 3. Application of the model to other categories; 4. Expanding the model: Paradigmatic (re-) integration; References; Corpora und texts used; "The ghosts of old morphology"; 1. Introduction; 2. "Ghost morphology"; 3. Treatment in the literature; 3.1 Lexicalization; 3.2 (End stage of) grammaticalization; 3.3 Degrammaticalization; 3.4 Transcategorization (recategorization)
 3.5 Neither (de)grammaticalization nor lexicalization

Sommario/riassunto

This study focuses on "the many careers of negative polarity items", taking a diachronic perspective on NPIs in general and on scalar NPIs in particular. Its main thesis is that scalar NPIs are prototypical NPIs. The downward entailing contexts of NPIs can be explained and made cognitively accessible by the pragmatic mechanisms associated with scalar NPIs, viz. the capacity to evoke alternatives (ALT) and the scalar interpretation of these alternatives (SCALE). NPIs with standard contexts of distribution are, or are otherwise tied to, scalar expressions, while NPIs with an idiosyncratic range