1.	Record Nr.	UNINA9910796596803321
	Autore	Breakenridge Deirdre
	Titolo	Answers for Modern Communicators : a guide to effective business communication / / Deirdre Breakenridge
	Pubbl/distr/stampa	London : , : Routledge, , 2017
	ISBN	1-315-23075-5 1-351-86301-0 0-415-30392-3 1-351-86300-2
	Descrizione fisica	1 online resource (221 pages) : illustrations
	Disciplina	658.45
	Soggetti	Communication in management
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di contenuto	Foreword Stephen WaddingtonIntroduction: Every Modern Communicator Has a Question1. Learning The Essentials2. Growing Relationships Built to Last 3. Socializing Your Brand 4. Taking Your Stories to the Next Level5. Owning Your Brand and Your Reputation6. Measuring Your Success 7. Giving Back as a Mentor 8. Advancing with More Questions, Answers and Opportunities.

2.	Record Nr.	UNINA9910782274403321
	Titolo	Platelets in cardiovascular disease [[electronic resource] /] / editor, Deepak L. Bhatt
	Pubbl/distr/stampa	London, : Imperial College Press, 2008
	ISBN	1-281-86767-5 9786611867676 1-86094-852-9
	Descrizione fisica	xv, 218 p. : ill
	Altri autori (Persone)	BhattDeepak L
	Disciplina	615/.71
	Soggetti	Cardiovascular agents Blood platelets Cardiovascular system - Diseases
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Bibliographic Level Mode of Issuance: Monograph
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	1. Platelet biology: the role of platelets in hemostasis, thrombosis and inflammation / Richard C. Becker -- 2. Thromboxane antagonists / Brian R. Dulin and Steven R. Steinhubl -- 3. Glycoprotein IIb/IIIa inhibitors / Sam J. Lehman, Derek P. Chew and Harvey D. White -- 4. ADP receptor antagonists / Juhana Karha and Christopher P. Cannon -- 5. Monitoring antiplatelet therapy / Paul Harrison and Alan D. Michelson -- 6. Platelet genomics / Brian K. Jefferson, Kandice Kottke-Marchant and Eric J. Topol -- 7. Future strategies for the development of antiplatelet drugs / Robert A. Harrington.
	Sommario/riassunto	Platelets in Cardiovascular Disease provides an in-depth and current coverage of relevant platelet biology and antiplatelet therapy that is in clinical use today and potentially for the future. The book provides a succinct overview of the critical role of platelets in cardiovascular medicine. Cardiovascular disease is the leading cause of mortality worldwide, and recent research has found that the platelet is central to the genesis of heart attacks and stroke as well as many of the complications of angioplasty and bypass surgery. An explosion of knowledge of the biology of platelets has established their important role in the formation of blood clots and, perhaps more intriguingly,

their role as inflammatory cells. This growth in information has been paralleled by the development of several drugs that can interfere with platelet action and thereby improve patient outcomes. Indeed, several antiplatelet drugs already in development may ultimately lead to marked advances in both the treatment and prevention of cardiovascular disease. Drawing upon a panel of international experts, Platelets in Cardiovascular Disease delivers a concise yet thorough review of the major developments in antiplatelet therapy. Practicing clinicians as well as those involved in the development of new antithrombotic therapies will find the book interesting and useful.

3.	Record Nr.	UNINA9910493732503321
	Autore	Bechberger Lucas
	Titolo	Concepts in Action : Representation, Learning, and Application / / edited by Lucas Bechberger, Kai-Uwe Kühnberger, Mingya Liu
	Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2021
	Edizione	[1st ed. 2021.]
	Descrizione fisica	1 online resource (201 p.)
	Collana	Language, Cognition, and Mind, , 2364-4117 ; ; 9
	Classificazione	COM004000LAN009000PHI011000PHI015000
	Altri autori (Persone)	KuhnbergerKai-Uwe LiuMingya
	Disciplina	410
	Soggetti	Linguistics Artificial intelligence Cognitive science Logic Artificial Intelligence Cognitive Science
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di contenuto	Chapter 1. Introduction (Lucas Bechberger) -- Chapter 2. The Geometric Structure of Word (Peter Gärdenfors) -- Chapter 3. Aligning between Conceptual Systems Using Internal and External Information (Robert Goldstone) -- Chapter 4. Lexical and Structural Divergences

between WordNets of Different Languages (Christiane D. Fellbaum) -- Chapter 5. Emergence of Grounded Communication and Concepts using Deep Reinforcement Learning (Michael Spranger) -- Chapter 6. Prototypes, Theory, Trust: A Multi-Dimensional Model of Concepts And a Computational Approximation (David Schlangen) -- Chapter 7. Machine Learning in Conceptual Spaces: Two Learning Processes (Lucas Bechberger) -- Chapter 8. On the Evaluation of Conceptual Spaces: Qualitative and Quantitative Approaches (Hadi Banaee) -- Chapter 9. Kind formation by Similarity (Helmar Gust) -- Chapter 10. Theories about World Representations for the Internet of Things (Michael Färber) -- Chapter 11. Effects of semantic specificity in action verb processing (Margit Scheibel) -- Chapter 12. Evaluating Semantic CoCreation in Cognitive Representation Models (Stefan Schneider) -- Chapter 13. Grounding Abstract Concepts in Action (Paola Vernillo) -- Chapter 14. (José V. Hernández-Conde) -- Chapter 15. Does the Activation of Motor Information Affect Semantic Processing? (Elisa Scerrati).

| Sommario/riassunto | This open access book is a timely contribution in presenting recent issues, approaches, and results that are not only central to the highly interdisciplinary field of concept research but also particularly important to newly emergent paradigms and challenges. The contributors present a unique, holistic picture for the understanding and use of concepts from a wide range of fields including cognitive science, linguistics, philosophy, psychology, artificial intelligence, and computer science. The chapters focus on three distinct points of view that lie at the core of concept research: representation, learning, and application. The contributions present a combination of theoretical, experimental, computational, and applied methods that appeal to students and researchers working in these fields. |