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| Collana | Measuring business excellence ; ; v. 12, no. 2 |
| Altri autori (Persone) | SchiumaGiovanni LerroAntonio |
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| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | Cover; Table of contents; Editorial; The dynamics of knowledge assets and their link with firm performance; Operationalising intellectual capital management: choosing a suitable approach; Leveraging knowledge assets to improve new product development performances; Managerial mindsets and performance measurement systems of CSR-related intangibles; An AHP approach to assess brand intangible assets; EVVICAЕ, a valuation model for intellectual asset-rich businesses; Events |
| Sommario/riassunto | This e-book is devoted to the Intellectual capital management supporting companies' performance improvement. The selection of articles collected in this e-book is largely based on the conference "International Forum on Knowledge Assets Dynamics" that the guest editors organized in June 2007 in Matera, Italy. At this conference, leading experts discussed (1) the importance of the Intellectual Capital for organizational performance improvement, (2) the IC key-value drivers of the performance management and measurement, and (3) theoretical concepts of and practical approaches towards a high- |

performance
