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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Tupi or not Tupi : natural man and the ideology of French Colonial documentary -- Mythologies of the Tirailleurs senegalais : cinema, shell shock, and French Colonial psychiatry -- Trans-saharan crossing films : colonial cinematic projections of the French automobile -- Diagnosing invisible agents : between the microbiological and the geographic -- Infiltrate the crowd with an idea! Colonial educational cinema and the threat of imitative contagion -- Humanitarian visions and colonial imperatives : Felix-Louis Regnault, Albert Kahn, and Henri Bergson as semiophore-men -- Conclusion : The French colonial media apparatus : natural man and the dialectics of Americanization -- Appendix : Archives and film and media references.
Sommario/riassunto	Tracing the visual rhetoric of French colonial humanitarianism, Peter J. Bloom's unexpected analysis reveals how the project of remaking the colonies in the image of France was integral to its national identity. Bloom focuses on the promotion of French education efforts, hygienic reform, and new agricultural techniques in the colonies as a means of renegotiating the social contract between citizens and the state on an international scale.