

1. Record Nr.	UNINA9910782154003321
Autore	Lowery Joseph (Joseph W.)
Titolo	Adobe CS3 web workflows [[electronic resource]] : building web sites with Adobe Creative Suite 3 // Joseph W. Lowery
Pubbl/distr/stampa	Indianapolis, IN, : Wiley Pub., c2008
ISBN	1-281-45036-7 9786611450366 0-470-38629-0
Descrizione fisica	1 online resource (338 p.)
Classificazione	ST 253 A25
Disciplina	006.6
Soggetti	Computer graphics Desktop publishing Web sites - Design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Adobe CS3 Web Workflows: Building Web Sites with Adobe Creative Suite 3; About the Author; Credits; Contents at a Glance; Table of Contents; Introduction; Part 1: PHOTOSHOP TO DREAMWEAVER; Chapter 1: CREATING THE COMP; Initializing The Comp; Setting Preferences; Working with Layers; Making Selections; Working with Layers and Layer Groups; Adding Gradients; Making a Selection; Inserting Images; Extracting an Image From the Background; Chapter 2: COMPLETING THE COMP; Aligning Graphic Elements; Positioning with the Layers Palette; Aligning Graphic Elements; Working with Text; Applying Effects Chapter 3: FROM COMP TO LAYOUTSetting Up a Dreamweaver Site; Establishing Basic Preferences; Defining a Dreamweaver Site; Creating CSS Layout Styles; Inserting tags; Declaring CSS Styles; Incorporating Background Image; Adding a Background Image to the ; Inserting Tags; Incorporating Background Images; Bringing in Foreground Images; Inserting Images from Photoshop; Inserting and Styling Text; Including Navigation; Part 2: FIREWORKS TO DREAMWEAVER; Chapter 4: COMPOSING WITH VECTORS; Getting Started in Fireworks; Working with Vector-Based Graphics; Integrating Gradients

Creating with Vectors; Integrating Bitmapped Images; Applying Gradients; Inserting Images; Chapter 5: COMPIING MULTIPAGE SITES; Working With Text; Applying Live Filters; Incorporating Text; Applying Live Filters; Adding Pages; Linking Pages; Exporting Comp Pages; Setting up Interactive Comps; Chapter 6: COMBINING NAVIGATION AND LAYOUTS; Incorporating Background Images; Integrating foreground Images; Exporting Graphics; Implementing CSS Navigation; Optimizing Foreground Graphics; Building Navigation Symbols; Part 3: FLASH TO DREAMWEAVER; Chapter 7: BUILDING FLASH INTROS; Setting the Stage Importing Images; Working with the Timeline; Importing Images; Manipulating the Timeline; Inserting Text; Creating Navigation Buttons; Displaying in Dreamweaver; Inserting Flash Movies; Chapter 8: SETTING UP FLASH VIDEO; Integrating Video In Flash Animations; Importing Video In Flash; Encoding Video; Working with Playback Components; Adding Captions to Flash Video; Using the Playback Component; Inserting Video Into Dreamweaver; Editing Flash from Dreamweaver; Inserting Flash Videos; Part 4: PHOTOSHOP TO BRIDGE TO FIREWORKS TO DREAMWEAVER; Chapter 9: ASSET CREATION AND COMPIING Straightening Photos; Realigning Bitmaps; Moving Assets into Fireworks via Bridge; Editing Photographs; Increasing Productivity with Commands; Tagging Images with Bridge; Composing Forms with Rich Symbols; Automating with Commands; Chapter 10: ADDING INTERACTIVE FORMS IN DREAMWEAVER; Applying Spry And Standard Form Elements; Defining Validations; Setting Form Validations; Styling Spry Widgets; Styling Spry Elements; Appendix A: ADDITIONAL WORKFLOWS; Illustrator- Photoshop- Flash- Dreamweaver; Dreamweaver- Contribute; Fireworks- Flash- Dreamweaver; INDEX

Sommario/riassunto

Maximize your potential as a web designer with Adobe CS3 Web Workflows: Building Websites with Adobe Creative Suite 3, a guide to all the tools in Adobe CS3 and how to use them together to create dynamic web pages. Understand the workflow from one product to another and learn how to use the essential techniques in each program so that you can complete your work skillfully and efficiently. Discover ways you can maximize your productivity with workflows like Photoshop to Dreamweaver, Fireworks to Dreamweaver, Flash to Dreamweaver and Photoshop to Fireworks to Bridge to Dreamweaver.
