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"Yes" to Inspiration

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Sommario/riassunto

Inspired Marketing! presents the inside secrets of today's most successful marketers. If you sell anything, this handy, practical, rainmaking guide reveals a new way to sell without resorting to hype, scare tactics, or manipulation using an amazing step-based model anyone can apply. If you're a salesperson or marketer who knows that the old tactics no longer work and that long-term success requires fresh ideas, this is the perfect guide for you.
