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live their lives much as their distant ancestors did, remote from the forces of globalization. Incorporating a series of persuasive maps, De Blij describes the tremendously varied environments across the planet and shows how migrations between them are comparatively rare. De Blij also looks at the ways we are redefining place so as to make its power even more potent than it has been, with troubling implications.

We are all born into natural and cultural environments that shape what we become, individually and collectively. From our "mother tongue" to our father's faith, from medical risks to natural hazards, where we start our journey has much to do with our destiny, and thus with our chances of overcoming the obstacles in our way. Incorporating a series of revealing maps, de Blij focuses on the rough terrain of the world's human and environmental geography. The world's continuing partition into core and periphery, and apartheid-like obstructions to migration from the former to the latter, help explain why, in this age of globalisation, less than 3 percent of "mobals" live in countries other than where they were born. Maps of language distribution suggest why English, the Latin of the latter day, may become as hybridised as its forerunner.