

1. Record Nr.	UNINA9910782024403321
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Titolo	Fans, bloggers, and gamers [[electronic resource]] : exploring participatory culture / / Henry Jenkins
Pubbl/distr/stampa	New York, : New York University Press, c2006
ISBN	0-8147-4369-2
Descrizione fisica	286p
Classificazione	AP 17040
Disciplina	302.23
Soggetti	Mass media and culture Mass media - Audiences Mass media - Influence
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Excerpts from "Matt Hills interviews Harry Jenkins" -- Star trek rerun, reread, rewritten: fan writing as textual poaching -- "Normal female interest in men bonking": selections from the Terra nostra underground and Strange bedfellows / Shoshanna Green, Cynthia Jenkins -- "Out of the closet and into the universe": queers and Star trek / John Campbell -- "Do you enjoy making the rest of us feel stupid?": alt.tv.twinpeaks, the trickster author, and viewer mastery -- Interactive audiences? the "collective intelligence" of media fans -- Pop cosmopolitanism: mapping cultural flows in an age of media convergence -- Love online -- Blog this! -- A safety net -- Professor Jenkins goes to Washington -- Coming up next! ambushed on Donahue -- The war between effects and meanings: rethinking the video game violence debate -- The Chinese Columbine: how one tragedy ignited the Chinese government's simmering fears of youth culture and the internet -- "The monsters next door": a father-son dialogue about Buffy, moral panic, and generational differences / Henry G. Jenkins IV.
Sommario/riassunto	Henry Jenkins at Authors@Google (video)Henry Jenkins's pioneering work in the early 1990s promoted the idea that fans are among the most active, creative, critically engaged, and socially connected consumers of popular culture and that they represent the vanguard of a new relationship with mass media. Though marginal and largely invisible to the general public at the time, today, media producers and

advertisers, not to mention researchers and fans, take for granted the idea that the success of a media franchise depends on fan investments and participation. Bringing together the highlights of a decade and a half of groundbreaking research into the cultural life of media consumers, *Fans, Bloggers, and Gamers* takes readers from Jenkins's progressive early work defending fan culture against those who would marginalize or stigmatize it, through to his more recent work, combating moral panic and defending Goths and gamers in the wake of the Columbine shootings. Starting with an interview on the current state of fan studies, this volume maps the core theoretical and methodological issues in Fan Studies. It goes on to chart the growth of participatory culture on the web, take up blogging as perhaps the most powerful illustration of how consumer participation impacts mainstream media, and debate the public policy implications surrounding participation and intellectual property.
