

1. Record Nr.	UNINA9910781970203321
Autore	Hasegawa Yozo <1943-2015.>
Titolo	Rediscovering Japanese business leadership [[electronic resource]] : 15 Japanese managers and the companies they're leading to new growth / Yozo Hasegawa ; translated by Tony Kimm
Pubbl/distr/stampa	Singapore ; ; Hoboken, N.J., : Wiley, 2010
ISBN	1-283-33269-8 9786613332691 1-118-18156-5
Descrizione fisica	1 online resource (229 p.)
Altri autori (Persone)	KimmTony
Disciplina	658.40920952
Soggetti	Leadership - Japan Businesspeople - Japan Corporate governance - Japan
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Rediscovering Japanese Business Leadership; Contents; Preface; 1: Succeeding by Destroying a Growth Model; 2: In the Right Place, Good Things Sell Themselves; 3: Is Something Holding You Back?; 4: The Customer Always Trumps Legacy; 5: Standing with Consumers on Deregulated Ground; 6: From Japan to the World's Dinner Tables; 7: Matching Brick-and-Mortar Innovation with the IT Revolution; 8: Growing in a World of Change; 9: Reviving the Engine of Japan Inc.; 10: Adversity is a Reversal of Fortune Opportunity; 11: When Business Must Not Come First; 12: Winning in the New Workplace 13: Increasing Management Quality 14: Returning to One's Roots; 15: Work Steadily Toward Objectives, Don't Rush Results; Bibliography; Index
Sommario/riassunto	Who are Asia's biggest business leaders? What kind of leadership skills and philosophies do they possess that have put them at the forefront of their respective industries? What makes these business leaders, in particular, best-equipped to meet the challenges of a 21st century global economy? In Rediscovering Japanese Business Leadership, we gain insights into the leadership strategies of Japan's most successful

global brands, including Toyota, Canon, and Nintendo. This book will be the first title in a series on Asian business leaders, leading companies and corporate philosophies i
