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Nota di contenuto	Cover; THE GRAMMAR OF POLARITY; CAMBRIDGE STUDIES IN LINGUISTICS; Title; Copyright; The more that I philosophize The more and more I realize That little things which I despise, Like peanut shells and grains of sand, Are very hard, hard to understand.; Contents; Figures; Tables; Acknowledgments; Abbreviations; 1 Trivium pursuits; 1.1 As above, so below; 1.2 A quirk of grammar or a trick of thought?; 1.3 The hypothesis: sensitivity as lexical pragmatics; 1.4 Putting pragmatics in its place; 1.5 Pragmatics in a usage-based grammar; 2 Ex nihilo: the grammar of polarity 2.1 The simplicity of negation2.2 The complexity of polarity; 2.3 The

phenomenon of polarity sensitivity; 2.3.1 Polarity items; 2.3.2 Polarity contexts; 2.4 Basic mysteries: three problems of polarity sensitivity; 2.5 Varieties of polarity sensitivity; 2.5.1 Semi-polarity items, sometime polarity items; 2.5.2 Polarity sensitive morphology; 2.5.3 Inherently negative idioms; 2.5.4 Negative concord and the Jespersen cycle; 2.6 The Scalar Model of polarity sensitivity; 3 Licensing and the logic of scalar models; 3.1 What is a polarity context?; 3.2 Fauconnier's insight 3.3 The natural logic of scalar models3.3.1 Scalar reasoning and scalar implicature; 3.3.2 Cognitive foundations: conceptual scales; 3.3.3 Inferential mechanisms: scalar models; 3.4 Affectivity as a mode of scalar construal; 3.5 Syntactic constraints on scalar construals; 3.5.1 The precedence condition; 3.5.2 Intervention effects; 3.5.3 The paradox of double negation; 3.6 Polarity contexts are mental spaces; 4 Sensitivity as inherent scalar semantics; 4.1 Scalar operators; 4.2 Two scalar properties; 4.3 Four sorts of polarity items; 4.4 Sensitivity and the square of opposition  
4.5 The conspiracy theory of polarity licensing4.6 The anomaly of inverted polarity items; 5 The elements of sensitivity; 5.1 The Informativity Hypothesis; 5.2 Quantitative semantics; 5.3 The pragmatics of informativity; 5.4 Assessing informativity; 5.4.1 Diagnostics of emphasis; 5.4.2 Diagnostics of attenuation; 5.5 Rhetorical coherence in polarity contexts; 5.6 Compositional sensitivities; 6 The scalar lexicon; 6.1 Paradigmatic predictions of the Scalar Model; 6.2 Modal polarity items; 6.3 Connective polarity items; 6.4 Aspectual polarity items; 6.5 The limits of diversity  
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8.4.3 Veridicality and nonveridicality

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#### Sommario/riassunto

Many languages include constructions which are sensitive to the expression of polarity: that is, negative polarity items, which cannot occur in affirmative clauses, and positive polarity items, which cannot occur in negatives. The phenomenon of polarity sensitivity has been an important source of evidence for theories about the mental architecture of grammar over the last fifty years, and to many the oddly dysfunctional sensitivities of polarity items have seemed to support a view of grammar as an encapsulated mental module fundamentally unrelated to other aspects of human cognition or communicative behavior. This book draws on insights from cognitive/functional linguistics and formal semantics to argue that, on the contrary, the grammar of sensitivity is grounded in a very general human cognitive ability to form categories and draw inferences based on scalar alternatives, and in the ways this ability is deployed for rhetorical effects in ordinary interpersonal communication.

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