

1. Record Nr.	UNINA9910160291003321
Autore	Vemic Milan B.
Titolo	Optimal management strategies in small and medium enterprises // Milan B. Vemic [editor]
Pubbl/distr/stampa	Hershey, PA : , : IGI Global, , [2017] ©2017
ISBN	9781522519508 9781522519492
Descrizione fisica	PDFs (437 pages) : illustrations
Collana	Advances in logistics, operations, and management science (ALOMS) book series
Disciplina	658.022
Soggetti	Small business - Management Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The importance of market orientation in creating a competitive advantage of micro, small, and medium-sized companies in the internationalization process / Marcin Soniewicki -- Traditional Italian food products on the Chinese market: best practices for Italian small and medium enterprises / Maria Giovanna Tongiani, Sheng Zhao -- Regression analysis for environmental practices: participation among Finnish SMEs / Nurul Aida Abdul Malek, Josu A. Takala -- Optimizing virtual communities in tourism to facilitate development of small and medium-sized enterprises / Silvena Dencheva Yordanova -- Critical review of SME regulation optimization in Serbia: a reflection on harmonization with the EU Acquis / Olgica Milosevic -- Small and medium enterprises in the Slovak Republic: status and competitiveness of SMEs in the global markets and possibilities of optimization / Peter Malega -- Initial price strategies of Polish micro and small enterprises: an application of game theory for industrial organization of the SME sector / Mariusz Maciejczak, Adrian Sodki -- A further look at working capital optimization in medium-sized firms: concepts and evidence / Milan B. Vemic -- Insurance as an optimization tool for risk management in small and medium-sized enterprises / Katarina Ivancevic -- Financial innovation in medium-sized enterprises

optimizes their gravitation towards capital markets: financial future in perspective / Milan B. Vemic -- Overcoming the barriers of strategic planning, implementation, and monitoring in turbulent business environment: a qualitative study on Finnish SMEs / Binod Timilsina -- Knowledge management optimization through IT and e-business utilization: a qualitative study on Serbian SMEs / Aleksandar M. Damnjanovic -- Entrepreneurship and enterprise value creation in support of smart, sustainable, and inclusive growth in the European Union / Julia S. Stefanova, Zachary Wenner -- Process management for SMEs: barriers, enablers, and benefits / Lidia Sanchez-Ruiz, Beatriz Blanco -- Development of an optimization tool for intangibles in SMEs: a case study from Serbia with a pilot research in the prestige by Milka Company / Olja M. Arsenijevic, Drago Orcic, Edita Kastratovic -- Structural change management for sustainable SME development: applying classical management tools / Robert M. Molnar -- Integrating sustainable development into project portfolio management through application of open innovation / Hosein Daneshpour.

Sommario/riassunto

"[This book] is a key source on the latest innovations in enhancing all main management functions, such as working capital and marketing, and examines how to implement sustainable business management practices. Featuring extensive coverage across a range of relevant perspectives and topics, such as human resources development, market orientation, and knowledge management, this book is ideally designed for business managers, professionals, graduate students, and researchers working in the field of smaller-scale business development initiatives"--Provided by publisher.

2.	Record Nr.	UNICAMPANIAVAN0016817
	Autore	Kruta, Venceslas
	Titolo	L'Europa delle origini / Venceslas Kruta
	Pubbl/distr/stampa	409 p. ; ill. ; 28 cm
	Titolo uniforme	L'Europe des origines.
	ISBN	88-17-29038-6
	Edizione	[Milano : Rizzoli]
	Descrizione fisica	Trad. di Marcello Lenzini, Guido Nestri, Maria Luisa Rotondi De Luigi.
	Disciplina	709.012
	Soggetti	Arte preistorica - Europa
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
3.	Record Nr.	UNINA9910781961703321
	Autore	Palmer Glenn <1954->
	Titolo	A theory of foreign policy [[electronic resource] /] / Glenn Palmer and T. Clifton Morgan
	Pubbl/distr/stampa	Princeton, NJ, : Princeton University Press, c2006
	ISBN	1-283-31039-2 9786613310392 1-4008-3264-0
	Edizione	[Course Book]
	Descrizione fisica	1 online resource (234 p.)
	Classificazione	89.90
	Altri autori (Persone)	MorganT. Clifton <1956->
	Disciplina	327.1/01
	Soggetti	International relations World politics
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.

Nota di contenuto

Frontmatter -- Contents -- List of Figures -- List of Tables -- Preface.
A Theory of Foreign Policy -- 1 Introduction -- 2 The Two-Good
Theory Presented -- 3 American Foreign Policy since World War II from
the Two-Good Perspective -- 4 Three Applications of the Two-Good
Theory -- 5 The Two-Good Theory Formalized -- 6. Tests of The Two-
Good Theory -- 7. Substitutability and Alliances -- 8. Conclusion --
Appendix -- Bibliography -- Index

Sommario/riassunto

This book presents a general explanation of how states develop their foreign policy. The theory stands in contrast to most approaches--which assume that states want to maximize security--by assuming that states pursue two things, or goods, through their foreign policy: change and maintenance. States, in other words, try both to change aspects of the international status quo that they don't like and maintain those aspects they do like. A state's ability to do so is largely a function of its relative capability, and since national capability is finite, a state must make trade-offs between policies designed to achieve change or maintenance. Glenn Palmer and Clifton Morgan apply their theory to cases ranging from American foreign policy since World War II to Chinese foreign policy since 1949 to the Suez Canal Crisis. The many implications bear upon specific policies such as conflict initiation, foreign aid allocation, military spending, and alliance formation. Particularly useful are the implications for foreign policy substitutability. The authors also undertake statistical analyses of a wide range of behaviors, and these generally support the theory. A Theory of Foreign Policy represents a major advance over traditional analyses of international relations. Not only do its empirical implications speak to a broader range of policies but, more importantly, the book illuminates the trade-offs decision makers face in selecting among policies to maximize utility, given a state's goals.
