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| 1. Record Nr.           | UNINA9910781895603321   |
| Autore                  | Quinn Clark N. <1956->  |
| Titolo                  | The mobile academy [[electronic resource] ] : Learning for higher education / / Clark N. Quinn  |
| Pubbl/distr/stampa      | San Francisco, : Jossey-Bass, c2012   |
| ISBN                    | 1-118-14605-0<br>1-283-27386-1<br>9786613273864<br>1-118-14603-4  |
| Edizione                | [1st ed.]   |
| Descrizione fisica      | 1 online resource (146 p.)  |
| Collana                 | The Jossey-Bass Higher and adult education series   |
| Disciplina              | 378.1/7344678   |
| Soggetti                | Education, Higher - Computer-assisted instruction<br>Mobile communication systems in education  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | The Mobile Academy; Contents; List of Figures; Preface; Acknowledgments; About the Author; 1 The Mobile Revolution; Context; Related Experiences; Why Higher Education Needs to Pay Attention; The Rest of This Book; Practice; 2 Foundations: Mobile; Devices; Of Platforms and Processing Power; Four C'S and Thinking Differently; Definition; Summary; Practice; 3 Foundations: Learning; Making Learning Work; Beyond the Basics; Summary; Practice; 4 Administration "To Go"; Principles; Delivery; Summary; Practice; Task Checklist; 5 Content Is King; Media; Media Specifics; Accessing; Summary; Practice<br>Content Form6 Practice: Interactivity and Assessment; Design; Interactions; Meta-learning; Summary; Practice; Category Checklist; 7 Going Social; Learning Interactions; Social Media; Meta-learning; Summary; Practice; Channel Checklist; 8 Going Beyond; Augmented Reality; Alternate Reality; Adaptive Delivery; Moving Forward; Practice; 9 Getting Going: Organizational Issues; Design; Development; Implementation; Policies; You Gotta Be in It to Get It; Practice; Bibliography; Index |
| Sommario/riassunto      | A fundamental revolution in higher education is being sparked by the  |

ubiquity of mobile devices used by students, faculty, and administrators. The opportunity is ripe for institutions, instructors, and instructional designers to take advantage of mobile technology to enhance the learning experience. To do this, we need to understand the power on tap, examine fundamental principles, review illustrative examples, and ultimately think through ways to improve the learner experience. The Mobile Academy contains theoretical and practical guidance on the ways mobile devices can be used most

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