

1. Record Nr.	UNINA9910781893603321
Autore	Holt Jennifer <1968->
Titolo	Empires of entertainment [[electronic resource]] : media industries and the politics of deregulation, 1980-1996 // Jennifer Holt
Pubbl/distr/stampa	New Brunswick, N.J., : Rutgers University Press, c2011
ISBN	1-282-27270-5 9786613815101 0-8135-5086-6
Descrizione fisica	1 online resource (237 p.)
Disciplina	338.4/7302230973
Soggetti	Mass media - Ownership - United States Mass media - Economic aspects - United States Broadcasting - Law and legislation - United States Telecommunication - Deregulation - United States Telecommunication policy - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : the foundation of empires -- 1980-1983 : film vs. cable -- 1983-1985 : broadcast and the blueprints of empires -- 1984-1986 : outsiders moving in : Murdoch and Turner -- 1986-1988 : golden era redux -- 1989-1992 : big media without frontiers -- 1993-1995 : the last mile -- Conclusion : 1996 and beyond : the political economy of transformation.
Sommario/riassunto	Empires of Entertainment integrates legal, regulatory, industrial, and political histories to chronicle the dramatic transformation within the media between 1980 and 1996. As film, broadcast, and cable grew from fundamentally separate industries to interconnected, synergistic components of global media conglomerates, the concepts of vertical and horizontal integration were redesigned. The parameters and boundaries of market concentration, consolidation, and government scrutiny began to shift as America's politics changed under the Reagan administration. Through the use of case studies that highlight key moments in this transformation, Jennifer Holt explores the politics of deregulation, the reinterpretation of antitrust law, and lasting

modifications in the media landscape. Holt skillfully expands the conventional models and boundaries of media history. A fundamental part of her argument is that these media industries have been intertwined for decades and, as such, cannot be considered separately. Instead, film, cable and broadcast must be understood in relation to one another, as critical components of a common history. *Empires of Entertainment* is a unique account of deregulation and its impact on political economy, industrial strategies, and media culture at the end of the twentieth century.
