

1. Record Nr.	UNINA9910781891003321
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Titolo	The intuitive compass [[electronic resource] ] : why the best decisions balance reason and instinct // Francis P. Cholle
Pubbl/distr/stampa	San Francisco, : Jossey-Bass, c2012
ISBN	1-118-11909-6 1-283-27380-2 9786613273802 1-118-11907-X 1-118-11908-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (288 p.)
Classificazione	BUS071000
Disciplina	153.4/4
Soggetti	Decision making Intuition Problem solving
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Intuitive Compass; Contents; Preface; Introduction: Why We Need the Intuitive Compass; The Intuitive Compass; Part One: Human Nature Beyond the Conscious Mind; 1 The Need for a New Intelligence or the Serious Role of Play; 2 The Power and Purpose of Instinct and Intuition; Part Two: A Novel Model and Skill Set; 3 The Intuitive Compass: A Model for Creativity and Agility; 4 Intuitive Intelligence: Rethinking the Way We Think; Part Three: From Theory to Practice; 5 A Practical Approach to Driving Innovation for Sustainable Growth; 6 The Intuitive Compass in Action 7 The Next Generation of Business: Moving From Selling to Serving to Leading Epilogue; Decoding Your Intuitive Compass for Decision Making; Notes; Acknowledgments; About the Author; Index
Sommario/riassunto	A dynamic new way to understand intuition, already implemented around the world at top companies and business schools Neuroscience shows that instinct has a leading role in complex decision-making, yet imaginative play is the most direct means of activating our creativity and problem-solving abilities. Based on over 20 years of Cholle's wide-

ranging professional experience and insights, The Intuitive Compass offers a fascinating new approach to innovative problem-solving, decision-making, and sustainable value creation. Through a concept known as Intuitive Intelligence, Cholle

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