

1. Record Nr.	UNISA996209975003316
Autore	Rojek Chris
Titolo	Fame attack : the inflation of celebrity and its consequences / / Chris Rojek
Pubbl/distr/stampa	London : , : Bloomsbury Academic, , 2012
Descrizione fisica	1 online resource (198 pages)
Soggetti	Celebrities Fame
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and indexes.
Sommario/riassunto	"The follow up to Chris Rojek's hugely successful <i>Celebrity</i> , this book assesses celebrity culture today. It explores how the fads, fashions and preoccupations of celebrities enter the popular lifeblood, explains what is distinctive about contemporary celebrity, and reveals the psychological, social and economic consequences of fame both upon the public and celebrities themselves. The book develops the framework for looking at celebrity culture which Rojek set out back in 2001, by showing how ascribed celebrity, achieved celebrity and celetoids overlap. The book gives a new emphasis to the role of the media and public relations in engineering fame, and the psychological consequences of celebrity - notably Narcissistic Personality Disorder and Celebrity Worship Syndrome. The book is a landmark contribution in explaining how celebrities dominate the social horizon and why we need them."--Bloomsbury Publishing.

2. Record Nr.	UNINA9910781839303321
Autore	Gotham Kevin Fox
Titolo	Authentic New Orleans : Tourism, Culture, and Race in the Big Easy // Kevin Fox Gotham
Pubbl/distr/stampa	New York, NY : , : New York University Press, , [2007] ©2007
ISBN	0-8147-3307-7 0-8147-3206-2
Descrizione fisica	1 online resource (296 p.)
Disciplina	306.09763
Soggetti	Exhibitions - Louisiana - New Orleans - History Carnival - Louisiana - New Orleans - History Culture and tourism - Louisiana - New Orleans - History Tourism - Louisiana - New Orleans - History City promotion - Louisiana - New Orleans - History New Orleans (La.) Social life and customs New Orleans (La.) History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 255-269) and index.
Nota di contenuto	Front matter -- Contents -- Preface -- 1 Introduction -- 2 Processions and Parades -- 3 "Of Incomprehensible Magnitude and Bewildering Variety" -- 4 Authenticity in Black and White -- 5 Boosting the Big Easy -- 6 From a Culture of Tourism to a Touristic Culture -- 7 A Repertoire of Authenticity -- 8 "The Greatest Free Show on Earth" -- 9 Conclusion -- Notes -- Selected Bibliography -- Index -- About the Author
Sommario/riassunto	Honorable Mention for the 2008 Robert Park Outstanding Book Award given by the ASA's Community and Urban Sociology Section Mardi Gras, jazz, voodoo, gumbo, Bourbon Street, the French Quarter—all evoke that place that is unlike any other: New Orleans. In Authentic New Orleans, Kevin Fox Gotham explains how New Orleans became a tourist town, a spectacular locale known as much for its excesses as for its quirky Southern charm. Gotham begins in the aftermath of Hurricane Katrina amid the whirlwind of speculation about the rebuilding of the

city and the dread of outsiders wiping New Orleans clean of the grit that made it great. He continues with the origins of Carnival and the Mardi Gras celebration in the nineteenth century, showing how, through careful planning and promotion, the city constructed itself as a major tourist attraction. By examining various image-building campaigns and promotional strategies to disseminate a palatable image of New Orleans on a national scale Gotham ultimately establishes New Orleans as one of the originators of the mass tourism industry—which linked leisure to travel, promoted international expositions, and developed the concept of pleasure travel. Gotham shows how New Orleans was able to become one of the most popular tourist attractions in the United States, especially through the transformation of Mardi Gras into a national, even international, event. All the while Gotham is concerned with showing the difference between tourism from above and tourism from below—that is, how New Orleans' distinctiveness is both maximized, some might say exploited, to serve the global economy of tourism as well as how local groups and individuals use tourism to preserve and anchor longstanding communal traditions.

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