

1. Record Nr.	UNINA9910140913803321
Autore	Sri Urip
Titolo	CSR strategies [[electronic resource]] : corporate social responsibility for a competitive edge in emerging markets / / Sri Urip
Pubbl/distr/stampa	Singapore, : John Wiley & Sons (Asia) Pte. Ltd., 2010
ISBN	0-470-82629-0 1-119-19959-X 1-282-88360-7 9786612883606 0-470-82628-2
Descrizione fisica	1 online resource (241 p.)
Disciplina	658.408091724
Soggetti	Industrial management Social responsibility of business Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Strategies -- pt. 2. Case studies.
Sommario/riassunto	Globalization has changed the nature of many markets. Previously protected local industries have been forced to become more competitive, a situation that provides both opportunities and challenges. Key among these is the challenge of implementing responsible business practices. Corporate social responsibility (CSR) is widely recognized as a worthy commitment to ensure sustainable benefit for both corporations and communities. CSR is also becoming an important base for businesses to build trust and confidence in their stakeholders, with the potential to provide a competitive edge. To ensure s

2. Record Nr.	UNINA9910781829203321
Autore	Heard Elisabeth J.
Titolo	Experimentation on the English stage, 1695-1708 : the career of George Farquhar // by Elizabeth J. Heard
Pubbl/distr/stampa	London ; , New York : , : Routledge, , 2016
ISBN	1-315-64924-1 1-317-30342-3 1-281-24436-8 9786611244361 1-85196-565-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (vii, 170 pages) : digital, PDF file(s)
Disciplina	822.052309
Soggetti	English drama (Comedy) - History and criticism English drama - 18th century - History and criticism English drama - 17th century - History and criticism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2008 by Pickering & Chatto (Publishers) Limited.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. The London theatre world in the 1690s -- 2. Origins of 'Humane Comedy': Farquhar, Congreve, Cibber and Vanbrugh -- 3. Experimentation at the turn of the century -- 4. Successful experimentation: The Recruiting Officer and The Beaux Stratagem -- 5. Farquhar's contributions and the post-1707 theatre -- Conclusion: Farquhar and Anglo-Irish drama.
Sommario/riassunto	At the beginning of the eighteenth century, British theatre saw a shift from what critics now call 'Restoration' to 'sentimental' comedy. Focusing on the career of the Irish dramatist George Farquhar (1678-1707), Heard argues that experimentation was the basis for this change. Farquhar's first play, "Love and a Bottle" (1698) relied on outdated plot devices and character types. By contrast, his final two plays, "The Recruiting Officer" (1706) and "The Beaux Stratagem" (1707) used creative new elements to connect with English audiences. Over ten years, Farquhar and his contemporaries experimented with characters, plot lines, and dialogue in an attempt to woo their audiences. In doing so they initiated a new era in British comedy.

