Record Nr. Autore Titolo	UNINA9910781818303321 Perlmutter David D. <1962-> Blogwars [[electronic resource] /] / David D. Perlmutter
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2008
ISBN	0-19-029416-7 1-281-37465-2 9786611374655 0-19-971934-9 1-4356-3364-4
Descrizione fisica	1 online resource (273 p.)
Disciplina	320.97301/4
Soggetti	Communication in politics - United States Communication - Political aspects - United States Blogs - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 213-235) and index.
Nota di contenuto	Contents; Preface; 1 Beyond the Blog "Revolution"; 2 From Cybercommunity to Blogland; 3 The Ascent of Blogs; 4 Mercuries and Wisebots: External Political Roles of Bloggers; 5 "My Fellow Blogging Americans": Internal Political Roles of Bloggers; Afterpost: Continue the Conversation; Notes; Index
Sommario/riassunto	Political blogs have grown astronomically in the last half-decade. In just one month in 2005, for example, popular blog DailyKos received more unique visitors than the population of Iowa and New Hampshire combined. But how much political impact do bloggers really have?. In Blogwars, David D. Perlmutter examines this rapidly burgeoning phenomenon, exploring the degree to which blogs influenceor fail to influenceAmerican political life. Challenging the hype, Perlmutter points out that blogs are not that powerful by traditional political measures: while bloggers can offer cogent and convincin

1.