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Autore	Linde Frank
Titolo	Information markets [[electronic resource]] : a strategic guideline for the i-commerce / / Frank Linde, Wolfgang G. Stock
Pubbl/distr/stampa	Berlin, : De Gruyter Saur, c2011
ISBN	1-283-16561-9 9786613165619 3-11-023610-9
Descrizione fisica	1 online resource (640 p.)
Collana	Knowledge & information, , 1868-842X
Classificazione	QR 700
Altri autori (Persone)	StockWolfgang G
Disciplina	658.8/72
Soggetti	Information technology - Management Knowledge management Electronic information resources Information services
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	pt. A. Propedeutics of dealing with the information market -- pt. B. Information society -- pt. C. Digital information goods -- pt. D. Competitive strategies of information providers -- pt. E. The 'illegal' information market : piracy.
Sommario/riassunto	Information Markets is a compendium of the i-commerce, the commerce with digital information, content as well as software. Information Markets is a comprehensive overview of the state of the art of economic and information science endeavors on the markets of digital information. It provides a strategic guideline for information providers how to analyse their market environment and how to develop possible strategic actions. It is a book for information professionals, both for students of LIS (Library and Information Science), CIS (Computer and Information Science) or Information Management curr

2. Record Nr.	UNINA9910795066703321
Autore	Hameed Bassim H.
Titolo	Karbon teraktif-agro : bahan berkos rendah, boleh diperbaharui dan lestari untuk persekitaran bersih / / Bassim H. Hameed
Pubbl/distr/stampa	Pulau Pinang, Malaysia : , : Penerbit USM, , 2016 ©2011
ISBN	983-861-806-3
Descrizione fisica	1 online resource (viii, 66 pages) : illustrations
Disciplina	662.93
Soggetti	Carbon, Activated
Lingua di pubblicazione	Malay
Formato	Materiale a stampa
Livello bibliografico	Monografia