Record Nr. UNINA9910781782203321 Autore Hegde Radha S. Titolo Circuits of Visibility: Gender and Transnational Media Cultures // Radha S. Hegde New York, NY:,: New York University Press,, [2011] Pubbl/distr/stampa ©2011 0-8147-4468-0 **ISBN** Descrizione fisica 1 online resource (326 p.) Collana Critical Cultural Communication;; 20 Disciplina 302.23 Soggetti Mass media and culture Mass media and globalization Feminism and mass media Women in mass media Sex role and globalization Sex role in mass media Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Front matter -- Contents -- Acknowledgments -- Introduction -- 1. Nota di contenuto Seeing Princess Salma -- 2. Constructing Transnational Divas -- 3. The Gendered Face of Latinidad -- 4. E-Race-ing Color -- 5. Gendered Blueprints -- 6. Transnational Media Wars over Sex Trafficking -- 7. "Recycling" Heroines in France -- 8. Celebrity Travels -- 9. Objects of Knowledge, Subjects of Consumption -- 10. Spaces of Exception -- 11. Maid as Metaphor -- 12. Dial "C" for Culture -- 13. Digital Cosmopolitanisms -- 14. Doing Cultural Citizenship in the Global Media Hub -- 15. Gendering Cyberspace -- 16. Ladies and Gentlemen, Boyahs and Girls -- About the Contributors -- Index Circuits of Visibility explores transnational media environments as Sommario/riassunto pathways to understand the gendered constructions and contradictions that underwrite globalization. Tracking the ways in which gendered subjects are produced and defined in transnationally networked, media saturated environments, Circuits of Visibility presents sixteen essays that collectively advance a discussion about sexual politics, media.

technology, and globalization. Covering the internet, television, books,

telecommunications, newspapers, and activist media work, the volume directs focused attention to the ways in which gender and sexuality issues are constructed and mobilized across the globe. Contributors' essays span diverse global sites from Myanmar and Morocco to the Balkans, France, U.S., and China, and cover an extensive terrain from consumption, aesthetics and whiteness to masculinity, transnational labor, and cultural citizenship. Circuits of Visibility initiates a necessary conversation and political critique about the mediated global terrain on which sexuality is defined, performed, regulated, made visible, and experienced.