

1. Record Nr.	UNISALENT0991003090189707536
Autore	Tozzi Gorini, Maria Grazia
Titolo	Geometria misurare : per gli alunni del secondo ciclo della scuola elementare / Maria Luisa Tozzi Gorini
Pubbl/distr/stampa	Bergamo : Continental, 1981
Descrizione fisica	119 p. : ill. ; 26 cm.
Collana	Collana per la nuova matematica ; 4
Disciplina	372.73
Soggetti	Geometria Scuola elementare
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910781773303321
Autore	Sherman Edward D.
Titolo	America through the eyes of China and India : television, identity, and intercultural communication in a changing world // Edward D. Sherman
Pubbl/distr/stampa	New York : , : Continuum, , 2010
ISBN	1-62892-780-1 1-283-27131-1 9786613271310 0-8264-3466-5
Descrizione fisica	1 online resource (178 p.)
Disciplina	384.55
Soggetti	Intercultural communication - China Intercultural communication - India Intercultural communication - United States Television broadcasting - Social aspects - China Television broadcasting - Social aspects - India Television programs - United States - Influence China Civilization American influences India Civilization American influences

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Globalization, culture, and identity: oh my! -- Watching tv is good for you -- A slow boat to China -- (Not) watching TV in China -- A passage to India -- Watching TV in India -- This is America -- Ignore your mother, talk to strangers -- Conclusion.
Sommario/riassunto	"America has long exported its network and cable programming abroad, but with a changing world comes a changing dynamic. As global centers of power shift, and wealth becomes redistributed, and perhaps even re-centered, vast audiences which have never before had contact with American television will begin to gain access to the full wealth and abundance of American programming. The opening of new markets and new audiences, particularly within the growing superpowers of China and India, presents us with a novel situation. It is one thing for a show like The OC to be played in a nation like England, where the cultural and religious differences with the United States are not that profound, and quite another for it to air in a nation like India, where arranged marriages, the caste system, and pervasive poverty are still everyday realities. America Through the Eyes of China and India explores the dynamics of television, identity, and cultural communication, providing a new lens for encountering, interpreting, and judging American culture and the American identity."--Bloomsbury Publishing.