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Autore	Campbell John Martin <1927->
Titolo	Slinging the bull in Korea [[electronic resource]] : an adventure in psychological warfare // John Martin Campbell ; with an introduction by Katherine Kallestad
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Altri autori (Persone)	KallestadKatherine
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction / by Katherine Kallestad -- Active duty -- Mountain home and Georgetown -- The voice of America and Clark Field -- Korea -- The leaflet campaign.
Sommario/riassunto	The author's adventures in creating military propaganda foreshadow forty years of U.S. efforts to manipulate it's adversaries and sway public opinion.