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Altri autori (Persone)	BandeljNina WherryFrederick F
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Nota di contenuto	Introduction : an inquiry into the cultural wealth of nations / Nina Bandelj and Frederick F. Wherry -- The political economy of cultural wealth / Miguel A. Centeno, Nina Bandelj, and Frederick F. Wherry -- Bringing together the ideas of Adam Smith and Pierre Bourdieu / Richard Swedberg -- When cultural capitalization became global practice : the 1972 World Heritage Convention / Alexandra Kowalski -- Selling beauty : Tuscany's rural landscape since 1945 / Dario Gaggio -- Impression management of stigmatized nations : the case of Croatia / Lauren A. Rivera -- The culture bank : symbolic capital and local economic development / Frederick F. Wherry and Todd V. Crosby -- Converting (or not) cultural wealth into tourism profits : case studies of Reunion Island and Mayotte / Madina Regnault -- Constructing scarcity, creating value : marketing the Mundo Maya / Jennifer Bair -- Creating and controlling symbolic value : the case of South African wine / Stefano Ponte and Benoit Daviron -- Cultural brokers, the internet, and value chains : the case of the Thai silk industry / Mark Graham.
Sommario/riassunto	Symbolic resources affect social, cultural, and economic development. The value of being ""Made in America"" or ""Made in Italy,"" for example, depends not only on the material advantages each place

offers but also on the symbolic resources embedded in those places of production. Drawing on case studies that range from the vineyards of South Africa and the textiles of Thailand to the Mundo Maya in Latin America and tourist destinations in Tuscany, this volume examines the various forms that cultural wealth takes, the processes involved in its construction, and the ways it is deployed.

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