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Autore	Janzen Kooistra Lorraine <1953->
Titolo	Poetry, pictures, and popular publishing : the illustrated gift book and Victorian visual culture, 1855-1875 // Lorraine Janzen Kooistra
Pubbl/distr/stampa	Athens, OH : , : Ohio University Press, , 2011 ©2011
ISBN	0-8214-4380-1
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Classificazione	LIT000000
Disciplina	002.0941/09034
Soggetti	Gift books - Publishing - Great Britain - History - 19th century Illustration of books, Victorian - Great Britain English poetry Publishers and publishing - Great Britain - History - 19th century Art and literature - Great Britain - History - 19th century Books and reading - Great Britain - History - 19th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title Page; Copyright; Dedication; Contents; List of Illustrations; Acknowledgments; Introduction: Poetry, Pictures, and Popular Publishing; 1 Reading the Christmas Gift Book; 2 The Moxon Tennyson, Pre-Raphaelite Art, and Victorian Visual Culture; 3 The Dalziel Brothers' Fine Art Book and the Mass Production of Culture; 4 Second-Rate Poets for Second-Rate Readers; 5 Poet and Publishers: Tennyson and the Image; Coda: Poems and Pictures in the Modern Age; Notes; Bibliography; Index
Sommario/riassunto	"In Poetry, Pictures, and Popular Publishing eminent Rossetti scholar Lorraine Janzen Kooistra demonstrates the cultural centrality of a neglected artifact: the Victorian illustrated gift book. Turning a critical lens on "drawing-room books" as both material objects and historical events, Kooistra reveals how the gift book's visual/verbal form mediated "high" and popular art as well as book and periodical publication. A composite text produced by many makers, the poetic gift book was designed for domestic space and a female audience; its mode of publication marks a significant moment in the history of authorship,

reading, and publishing. With rigorous attention to the gift book's aesthetic and ideological features, Kooistra analyzes the contributions of poets, artists, engravers, publishers, and readers and shows how its material form moved poetry into popular culture. Drawing on archival and periodical research, she offers new readings of Eliza Cook, Adelaide Procter, and Jean Ingelow and shows the transatlantic reach of their verses. Boldly re-situating Tennyson's works within the gift-book economy he dominated, Kooistra demonstrates how the conditions of corporate authorship shaped the production and reception of the laureate's verses at the peak of his popularity. Poetry, Pictures, and Popular Publishing changes the map of poetry's place--in all its senses--in Victorian everyday life and consumer culture"--

"Poetry, Picture, and Popular Publishing demonstrates the cultural centrality of a neglected artifact: the Victorian Illustrated gift book. Kooistra reveals how the gift book's visual/verbal form mediated "high" and popular art as well as book and periodical publication. A composite text produced by many makers, the poetic gift book was designed for domestic space and a female audience. With rigorous attention to the gift book's aesthetic and ideological features, Kooistra analyzes the contributions of poets, artists, engravers, publishers, and readers and shows how its material form moved poetry into popular culture. Drawing on archival and periodical research, she offers new readings of Eliza Cook, Adelaide Procter, and Jean Ingelow and shows the transatlantic reach of their verses. Boldly resituating Tennyson's works within the gift-book economy he dominated, Kooistra demonstrates how the conditions of corporate authorship shaped the production and reception of the laureate's verses at the peak of his popularity"--
