

1. Record Nr.	UNINA9910781642103321
Autore	Marquis Samuel S. <1866-1948.>
Titolo	Henry Ford [[electronic resource] ] : an interpretation // Samuel S. Marquis ; with an introduction by David L. Lewis
Pubbl/distr/stampa	Detroit, Mich., : Wayne State University Press, c2007
ISBN	0-8143-3537-3
Edizione	[New ed.]
Descrizione fisica	1 online resource (246 p.)
Collana	Great Lakes books
Disciplina	973.91092 B
Soggetti	Industrialists - United States Automobile industry and trade - United States - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Originally published: Boston: Little, Brown, and Co., 1923. Includes index.
Nota di contenuto	Introduction to new edition / David L. Lewis -- Introduction to Henry Ford: an interpretation -- The Ford halo -- The art of self-advertising -- A dream that came true -- The Ford fortune -- Some elements of success -- Mental traits and characteristics -- "Just kids" -- Behind a Chinese wall -- Henry Ford and the church -- Henry Ford, Dives, Lazarus and others -- The Ford charities -- The Ford executive scrap heap -- The Ford indebtedness -- Industrial scavengers -- Lights -- Shadows -- An elusive personality -- Edsel Ford -- The son and his father's shoes.