

1. Record Nr.	UNINA9910781600903321
Titolo	Converging evidence [[electronic resource] ] : methodological and theoretical issues for linguistic research // edited by Doris Schonefeld
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia, : John Benjamins Pub. Co., 2011
ISBN	1-283-32906-9 9786613329066 90-272-8451-2
Descrizione fisica	1 online resource (362 p.)
Collana	Human cognitive processing, , 1387-6724 ; ; v. 33
Altri autori (Persone)	SchonefeldDoris <1953->
Disciplina	410.72
Soggetti	Linguistics - Research - Methodology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Multi-methodological approaches to constructional and idiomatic meaning -- pt. 2. Multi-methodological approaches to language acquisition -- pt. 3. Multi-methodological approaches to the study of discourse.
Sommario/riassunto	The volume argues for the use of multi-methodological strategies in linguistic research. In its lead chapter, in addition, the thorny issue of phenomenological pluralism is explored in detail. From a usage-based perspective, the individual chapters demonstrate methodological pluralism in the investigation of meaning, language acquisition, and discourse. The chapters report on studies in which the use of corpus data is combined with other methodological tools, e.g. experimentally elicited findings, showing how introspection and the analysis of performance data go hand in hand to provide empiric

2. Record Nr.	UNINA9910252722703321
Autore	Grefe Xavier
Titolo	The Artist–Enterprise in the Digital Age // by Xavier Grefe
Pubbl/distr/stampa	Tokyo : , : Springer Japan : , : Imprint : Springer, , 2017
ISBN	4-431-55969-8
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (207 p.)
Collana	Creativity, Heritage and the City, , 2366-4584 ; ; 1
Disciplina	741.60922
Soggetti	Management Regional planning City planning Entrepreneurship Arts Culture—Study and teaching Cultural Management Landscape/Regional and Urban Planning Regional and Cultural Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1. Introduction -- 2. New Challenges for the Artist Enterprise -- 3. Cultural Products -- 4. The Economic Footprint of Artist-Enterprises -- 5. A Permanent and Polymorphous Figure -- 6. Fitting Artistic and Economic Dynamics -- 7. Trust as a Market Driver -- 8. Challenge of attention, Curse of liquidity -- 9. Organizing A Creative Process -- 10. Markets and Networks -- 11. Conclusion: The Artist-enterprise in a Creative Economy -- Bibliography. .
Sommario/riassunto	This book is a monograph of cultural economics of a new concept, artist–enterprises. It explores various dimensions that artists embody, i. e., aesthetic, critical, messianic, and economic ones, and screens the multiple challenges faced by the artist–enterprises in terms of pricing, funding, and networking in the Digital Age. It shows how these artist–enterprises are at the core of the contemporary creative industries. Even when they are on their own, artists have to demonstrate or manage a variety of skills, sign contracts both in the early and later

stages of their activities, and also maintain relationships and networks that enable them to attain their artistic and economic goals. They are no longer simply entrepreneurs managing their own skills but are the enterprises themselves. The artist–enterprises thus find themselves at the confluence of two dynamics of production—artistic and economic: artistic because they invent new expressions and meanings; and economic because these expressions must be supported by monetary values on the market. The artistic dynamic is part of a long process of artistic enhancement and only an artist can say whether it has reached the point of presentation or equilibrium. The economic dynamic is dependent on the constant endorsement of artists' works by the market to ensure their survival as artist–enterprises. The tension created by this disparity is further aggravated by another tension: the need to overcome a number of risks so that artist–enterprises can progress. This book will be of special interest to artists, managers, students, professionals, and researchers in the fields of the arts, creativity, economics, and development. The author is Emeritus Professor at the University Paris I Panthéon-Sorbonne.

---