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Altri autori (Persone)	Noor Al-DeenHana S HendricksJohn Allen
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Nota di contenuto	pt. 1. Social media and social networking -- pt. 2. Social media and education -- pt. 3. Social media and strategic communication -- pt. 4. Social media and politics -- pt. 5. Social media and legal/ethical issues.
Sommario/riassunto	Social Media: Usage and Impact, edited by Hana S. Noor Al-Deen and John Allen Hendricks, provides a comprehensive and scholarly analysis of social media while combining both the implementation and the effect of social media in various environments, including educational settings, strategic communication (which is often considered to be a merging of advertising and public relations), politics, and legal and ethical issues. All chapters constitute original research while using various research methodologies for analyzing and presenting significant information about so